

June 1, 2013

Dear Friends and Patients,

Drs. Ashley and Rouch so have appreciated your support and loyalty these past 17 years and wanted to let all of you know about some exciting changes that are occurring at the office.

First, we have begun performing the Six Month Smiles cosmetic (clear) orthodontic treatment. These braces are a great alternative to comprehensive metal brackets for most adults and achieve results in a fraction of the time with less cost!!

Second, we have updated and revamped our website and are on facebook. We can be found under "www.franklinstreetdentistry.com". Also, you will begin noticing a change in our name and the way we answer the phone. We will now be called "Franklin Street Dentistry".

Thirdly, we have been blessed with tremendous growth in our practice and have been searching for several years for a third dentist to join the practice. It is with much pride that we announce the **arrival of Dr. Tyler Frounfelter into the practice beginning June, 2013!!!!!!** Our hours, our customer attention, and our staff will remain the same, and we now feel like we can provide even more excellent patient care and customer service.

Dr. Frounfelter is a 2013 graduate of Indiana University School of Dentistry and will be accepting new patients and referrals beginning June 10th. He is a member of the Delta Sigma Delta professional dental fraternity and is a 2009 graduate of Depaw University. His hobbies include golfing, watching IU basketball, and enjoying outdoor activity. His wife, Martha (Shetler) is a 2008 graduate of Memorial High School and will graduate from the University of Southern Indiana with a degree in Nutrition.

The practice of Drs. Ashley and Rouch was founded on customer service and quality dentistry. Dr. Frounfelter enable us to better serve our patients and allow for ongoing growth. We will be even better able to accept your friends and family referrals. Dr. Frounfelter will provide invaluable "new generation" advice, implementation, and expertise. We will continue to provide all of our routine services such as cosmetic fillings, veneers, crowns, bridges, dentures, extractions, root canals while improving on our unique services such as one-day CEREC crowns, whitening, cosmetic braces, and mini implant placement.

Please help us to welcome Dr. Frounfelter to Evansville and to our practice during your next visit. We are planning an welcoming open house at the end of the summer and will do our best to introduce him to you at your next visit.

Thank you for your loyalty and support of our practice.

Sincerely,

Dr. Ashley, Dr. Rouch, and Staff