

## 9 Reasons to Have Your Teeth “Professionally Cleaned”!



### 1 Prevent Gum Disease

Gum disease is a serious infection of your gums and jawbone. It's caused by a sticky film of plaque that forms below your gum line. The bacteria found in plaque produces toxins that can make your gums red, puffy or bleed. *The infection can also impact your overall health!* Luckily, cleanings can remove plaque deposits, or calculus, from your tooth surfaces.

### 2 Clean, Fresh Breath

Germs trapped in periodontal (gum) pockets between your teeth and gums can exude a foul odor. Cleanings can *reduce* oral bacteria and remove decaying food that causes bad breath. Even if you brush and floss regularly, staying on your regular cleaning schedule will *help keep your breath fresh and odor-free.*

### 3 There's No Substitute

Despite your best efforts, your toothbrush and floss can't do it all. Plaque that's missed will harden into calculus. To prevent gum disease, *“regular teeth cleaning” treatments are the only way to remove those rock-hard, chalky deposits.* You may need a “deep cleaning” once gum disease takes hold.

### 4 It Really Makes a Difference

Our advanced ultrasonic technology leaves you with a “clean” you can feel! Polishing is the final touch. Your now-smooth teeth surfaces will make it harder for plaque to stick to your teeth before your next cleaning. *It's the ideal way to re-start your home regimen!*

### 5 Keep Your Teeth

*Periodontitis* (advanced gum disease) is a major cause of adult tooth loss.

As it progresses from the gum line, bacteria-laden plaque advances toward the roots of your teeth. This can infect and destroy the supporting jawbone and cause your teeth to loosen and fall out. *Cleanings can help halt the progression of gum disease.*

## 6 Enjoy a Brighter Smile

Make professional cleaning a part of your oral health program! Dental cleanings not only remove plaque and infection, but they can *also* remove nasty surface stains for an instantly whiter, *brighter* smile.

## 7 Save Time and Money

Don't miss a single cleaning! They can be big money savers in the long run. By maintaining healthier teeth and gums, *you can potentially avoid costly procedures down the road*—like tooth replacement and gum surgery. That means less time in the dental chair!

## 8 Master "The Moves"

Our professional cleaning is more than just a cleaning...*it's an education!* Proper brushing and flossing are *essential to your oral health*. We'll show you how to improve your home care techniques to achieve the best possible results.

## 9 It's "Heart Healthy"

A Taiwanese medical study on the impact of dental cleaning was presented at an American Heart Association scientific meeting. More than 100,000 participants were evaluated. Those who had their teeth cleaned at least once a year showed a 24 percent lower risk of heart attack over a 7-year period! Dental cleanings were shown to reduce oral bacteria that lead to chronic infection and inflammation, which has been linked to heart disease or stroke.

**If you haven't had your teeth cleaned in the last six months, you could have gum disease without knowing it.**

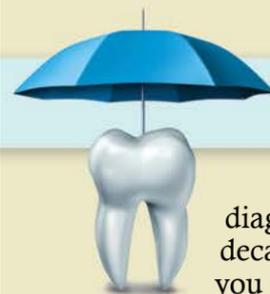
*Schedule your cleaning today!*



# STOP DENTAL DISEASE Before it Starts with

## Preventive Care!

Thanks to our program of *preventive dentistry*, there's a good chance you can avoid a dental emergency and could even cut way back on the number of extractions, fillings, root canals, crowns, bridges or implants you'll need over a lifetime.



### Decay Prevention

Our precision diagnostics can spot decay long before you can. We'll go over ways to protect the integrity of your enamel with good home care, sound nutrition, dental sealants, treating dry mouth syndrome and so much more!



### Periodontal Screening

Periodontitis can only be diagnosed and effectively treated once we provide you with a complete oral exam, measure your gum pockets, take X-rays and check for bone loss.

### Oral Cancer Screening

This quick, painless test could prove to be lifesaving! It helps us rule out oral cancer should you have a mouth sore, lump or lesion that won't go away.

### Professional Cleaning

We'll prescribe a personalized cleaning schedule (from every 3 to 6 months), depending upon what your situation requires to keep your mouth healthy.



### High-Tech Oral Hygiene

Our advanced oral hygiene program will help maximize your gum health and support your overall health.

### Wisdom Teeth Evaluation

If your wisdom teeth are impacted or infected, even if you don't have symptoms yet, immediate removal can prevent a host of costly and even painful future problems.



### Custom Mouthguards

Your custom-fit mouthguard can help protect your teeth from injury while playing sports or from excessive wear and fracture due to bruxism (grinding and clenching).



*Start your preventive care today!*



by Raymond Buchanan

# "I am Very, VERY Satisfied with the Quality of Work!"

I can't say enough about my dentist and the relationships that I have built there.

As a result of my dentistry treatments, I have had a tremendous turnaround in my smile and have fewer dental problems!

I am very, very satisfied with the quality of work and what it has done to enhance my appearance and my overall well-being. I make sure I never miss a single routine dental checkup.

The entire office is very professional, approachable and they treat me like family!

The staff goes above and beyond the call of duty. They go over everything with me so I am certain and confident about the dental work that needs to be done.

They make me feel very comfortable. Overall, they just make sure I have an awesome and wonderful experience. ❖

## "I would definitely refer my friends and family."

## The "Record-Breaking" Strength of LIMPET TEETH!

Until recently "spider silk" was considered one of the strongest natural materials on the planet. A new British study recently discovered something five times stronger: **the tiny teeth of limpets, a particular type of sea snail!**

The findings, published in the journal, *Interface*, suggest that the secret to their natural strength may help improve upon man-made composites used to build aircraft, cars, boats, to replace Kevlar used in bullet-proof vests, and yes, *possibly even in dental fillings!*

The research compared their strength being equivalent to a spaghetti strand hoisting about 3,300 pounds! (Their "tensile strength" is based on the amount of force withstood before breaking.)

Limpets use their rows of ultra-strong choppers to excavate rock for their food and shelter. That's incredible, Mr. Limpet! Wait, that almost sounds like a movie title... ❖

