



**Kevin Ortale DDS, PLC**

*Building beautiful smiles for your entire family!*

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## Individual and Family Private Dental Plan

In an effort to supply an affordable dental plan to our local community, our office will provide the following in-office private dental insurance plan for individuals and family members at a greatly discounted fee schedule.

### Adults

2 Regular Cleanings (Prophy), Fluoride, Oral and Perioral Cancer Screenings per year= \$323  
2 Recall or Initial Exams/Year= \$100  
Annual X-rays (FMX, Panoramic, or 4Bws/2PAs)= Up to \$135  
2 Emergency/Limited Exams= \$150  
\$100 off Bleaching  
(Value of \$808 )

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### Children 3-17 years old

2 Regular Cleanings (Prophy), Oral Hygiene Instruction, and Fluoride= \$396  
Annual Xrays (4Bitewings/2PA's or Panoramic)= Up to \$135  
2 Recall or Initial Exams/Year= \$100  
2 Emergency or Limited Exams= \$150  
(Value of \$781)

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### PLUS

Total Value of approximately \$800+  
Cost per year is \$450 Adult/ \$400 Child  
Children under 3 years old free with paid adult

25% Off Regular Fees for Remaining Treatment  
(An Extra 10% over normal "Cash" Pay)

*We hope you enjoy your experience at our office and we look forward to providing you and your family with their oral hygiene care.*

*Sincerely,  
Dr. Ortale and Team*

*Adults will be considered at 18 Years or older at any time during the Year's Benefits Plan  
Children will be 3-17 at any time during the Year's Benefits Plan  
Children 0-2 will have complimentary Visual Exams Annually*

The cost of the plan will need to be paid in full prior to first appointment for all members planning to utilize the services. The plan will be good for exactly one year from the time of purchase (no exceptions), and there will be no refunds for unused services. If there is a need for deeper a cleaning (Root Planing and Scaling/or Debridement) there will be a \$70 credit towards the necessary cleaning, or you can use your Maintenance Visits as your 2 Cleanings (Better Option- \$80 savings).

- Items are not transferrable and are as described, per patient.
- Missed appointments will have a \$25 cancellation fee and will be charged to credit card on file.
- Arriving more than 15 min late to an appointment may need to be rescheduled.

