The 117th ISDA Annual Session will focus on The Business of Dentistry. From practice management and handling dental emergencies in your office, to practice transitions and business protection, this year’s meeting will provide you with a variety of tools to help you make your practice better than ever. Your practice, and your team, will benefit from this year’s course offerings. And don’t miss our Keynote Speaker! We have invited Idaho Governor Butch Otter to open this year’s session Thursday morning.

Whether you are from the Boise area or traveling from across the state, Idaho’s Capitol is a great place to come together and meet. We have some new events planned for you this year, including the Exhibitor Appreciation Social, taking some time to support our suppliers and learn about the latest and greatest products. Another great event to attend is the New Dentist Reception, where new and established dentists can mingle and network. Our ISDA Golf Tournament, benefiting both the Idaho Dental Foundation and IDPAC, will be held Wednesday afternoon, so bring your team early and enjoy a fun round of golf.

I hope all member dentists will join me at the Member Luncheon Friday afternoon. ADA President, Dr. Robert A. Faiella, will be our guest speaker and will give us some updates from the ADA.

I also invite you to join me at the President’s Dinner Friday evening where we will welcome in our new leadership and honor those who have served. Enjoy dinner and dance the night away to the music of The Fabulous Chancellors.

I look forward to seeing you in Boise!

Jack Klure, DDS
President, ISDA

The Idaho State Dental Association would like to thank the following Sponsors for their generous support of the 2013 ISDA Annual Session.

[Image of sponsors logos]
**General Information**

**Seminar Seating**
Please silence all cell phones and pagers during presentations.

**Downtown Parking**
Attendees must pay for their own parking. Parking meters on the street operate from 8:00 am to 6:00 pm except on Saturdays and Sundays. Push the blue button on any downtown meter and the first 20 minutes are free. Most meters allow for one or two hour parking. Downtown parking garages are located throughout the area and most offer the first hour free and each additional hour at $2.50. A downtown parking garage map can be downloaded at www.downtownboise.org.

**Registration Materials**
Confirmation of registration will be emailed to the primary registrant after processing. If you are staying at the Grove Hotel or the Hampton Inn & Suites Downtown and your name is registered with your room at the hotel, your individual registration packet will be available for pick-up when you check in. If you will not be staying with either of these hotels, your packet will be available for pick up at the Registration Desk at the Boise Centre.

**Events Registration**
All events are ticketed, and some have limited space. Please, to ensure your space, sign up for the Meet & Greet Luncheon, the New Dentist Reception, Exhibitor Appreciation Social, the ISDA Member Luncheon, the President's Dinner, the ICD Meeting, and the Pierre Fauchard Dinner with your registration if you plan to attend. Tickets will be included with your registration materials. You must have your ticket in hand to attend these events.

**Important Dates to Remember**
- June 15th: Early Registration Fee Discount Ends
- July 1st: Hotel Reservation Discount Deadline
- July 5th: Refund/Cancellation/Substitution Request Deadline
- July 10th: Pre-Registration Deadline for Mail/Fax/Online Registration.

**Course Handouts**
Course Handouts will be made available online prior to the conference.

**Course Credit**
The number of continuing education credits for each course is equal to the duration of the course in hours. CE completion certificates will be made available online at www.TheISDA.org after the session. It is the participant's responsibility to verify the requirements of his or her state licensing board and to self-report any CE credits earned.

**ADA CERP**
ISDA is a Recognized Provider through the ADA CERP Program. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, but it does evaluate providers of continuing education in 14 aspects of CE program quality. Only providers that meet ADA CERP standards and procedures are authorized to use the ADA CERP logo and recognition statement.

**You are cordially invited!**

*Dr. and Mrs. Klure wish to extend a special invitation to all convention attendees and their guests to join them for a special evening at the Grove Hotel to include a celebration of the new ISDA Officers and Trustees. This is also a great opportunity to greet and celebrate President Jack Klure and his wife Melinda, and to meet incoming President Jack Kulm and his wife Jennifer.*

Come enjoy a great dinner and a night of Oldies Rock "N" Roll by The Fabulous Chancellors.

All are welcome! This year’s President's Dinner is an event where you and your friends can come and dance and enjoy a special evening. Make sure to purchase tickets when you register, and let us know if you would like to reserve a special table for your group!

Sponsored by: **NORDIC**
## Events Schedule

### Wednesday July 24th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| 1:00 pm - 6:00 pm | **Golf Tournament**  
$130 per player/ includes box lunch  
*Sponsored by Aurum Ceramic*               |

### Thursday July 25th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am - 2:00 pm</td>
<td><strong>Registration Open</strong></td>
</tr>
<tr>
<td>8:00 am - 6:00 pm</td>
<td><strong>Exhibit Hall Open</strong></td>
</tr>
</tbody>
</table>
| 11:30 am - 12:30 pm | **Meet & Greet Luncheon**  
$15 per person               |
| 4:30 pm - 6:00 pm | **Exhibitor Appreciation Social**  
(Dentists Only)               |
| 5:30 pm - 7:00 pm | **New Dentists Reception**                                |
| 6:00 pm - 7:00 pm | **International College of Dentists Meeting**          |
| 8:00 pm - 10:00 pm | **Pierre Fauchard Academy Dinner**  
(Pierre Fauchard Members & Initiates Only)  
$68 per person               |

### Friday July 26th

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>7:00 am - 12:00 pm</td>
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<td><strong>Exhibit Hall Open</strong></td>
</tr>
</tbody>
</table>
| 11:00 am - 1:00 pm | **ISDA Member Luncheon**  
with Dr. Robert Faiella, ADA President  
(ISDA Member Dentists Only)               |
| 12:45 pm - 1:45 pm | **Idaho State Orthodontic Society Luncheon**           |
| 6:00 pm - 10:00 pm | **President’s Dinner**  
$40 per person  
*Sponsored by NORDIC*               |

## Event Descriptions:

### Golf Tournament

Start off the ISDA Annual Session by playing in the ISDA Annual Golf Tournament. Get your office together to form a team, or reconnect with colleagues from around the state. Boxed lunch included, $130 per person. Club rentals available.

### Keynote Speaker Opening Presentation

Governor Butch Otter has been invited to open the ISDA Annual Session with presentation on Healthcare in Idaho.

### International College of Dentists Meeting

ICD Members are invited to reconnect with friends and colleagues at this Thursday evening event. A reception will follow the meeting. Be sure to sign up to attend in your registration. For more information contact Dr. John Kriz at 208-229-1029.

### Pierre Fauchard Academy Dinner & Initiation

Pierre Fauchard Academy members and initiates are invited to an evening of fellowship honoring new members to be initiated. For more information about the Pierre Fauchard Academy, contact Gregory Bengtson at 208-746-0218.

### Meet & Greet Luncheon

Join your team and take a break from your classes Thursday afternoon and enjoy a casual lunch in the exhibit hall. Tickets are just $15.

### Exhibitor Appreciation Social

Dentists, join the Exhibitors who support the ISDA in the Exhibit Hall for drinks and light snacks after class and find out more about the products you just learned about all day, and maybe find some great deals as well!
### New Dentists Reception
Join the New Dentist Committee and meet and socialize with New Dentists from around the state. This is a great opportunity for dentists who have been practicing for 10 years or less to network.

### ISDA Membership Luncheon
Dr. Klure would like to invite all ISDA member dentists to a hosted luncheon and business meeting. The ISDA is honored to host ADA President, Dr. Robert A. Faiella. Dr. Faiella will speak to members on what is happening at the ADA. Nominations, elections and installations for the upcoming year’s leadership will be made at this meeting.

### President’s Dinner
Dr. and Mrs. Klure wish to extend a special invitation to all convention attendees to join them for a special evening at the Grove Hotel to celebrate the new ISDA Officers and Trustees. Come enjoy a great dinner and a night of oldies Rock “N” Roll by The Fabulous Chancellors. This is also a great opportunity to greet and celebrate President Jack Klure and his wife Melinda, and to meet incoming President Jack Kulm and his wife Jennifer. All are welcome! This year’s President’s Dinner is an event where you and your friends can come and dance and enjoy a special evening. Make sure to purchase tickets when you register, and let us know if you would like to reserve a special table for your group!

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### Course Schedule

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<td>Governor Butch Otter</td>
</tr>
<tr>
<td>8:30 am - 4:30 pm</td>
<td>Powerful Practice Management</td>
<td>Linda Miles, CSP, CMC</td>
</tr>
<tr>
<td>8:30 am - 4:30 pm</td>
<td>Better Medicine, Better Dentistry - Dental Pharmacology Update</td>
<td>Mark Donaldson, BSP, RPH, PHARMD, FASHP, FACHE</td>
</tr>
<tr>
<td>8:30 am - 11:30 am</td>
<td>Digital Dental Photography and Case Acceptance</td>
<td>Scott Henderson</td>
</tr>
<tr>
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<td>Risk Management</td>
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<td>Paul Consani &amp; Wendy Hirai</td>
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<td>Embezzlement For Your Eyes (and Ears) Only!</td>
<td>Susan Gunn, CFE</td>
</tr>
<tr>
<td>1:15 pm - 4:45 pm</td>
<td>Numb and Number, Needleless to Say</td>
<td>Arthur DiMarco, DMD &amp; Kathy Bassett, BSDH, RDH, Med.</td>
</tr>
<tr>
<td>8:00 am - 12:30 pm</td>
<td>Must See Success Pearls: Creative Practice Marketing, Clinical TAD Innovations, Accelerated Tooth Movement with Propel, Progressive Practice Management</td>
<td>John Pobanz, DDS, MS (Sponsored by the Idaho State Orthodontic Society)</td>
</tr>
<tr>
<td>2:00 pm - 3:30 pm</td>
<td>Skeletal Anchorage to Assist in Ideal Positioning of Anterior Teeth in the Face</td>
<td>Michael Chaffee, DDS, MS (Sponsored by the Idaho State Orthodontic Society)</td>
</tr>
<tr>
<td>3:45 pm - 5:15 pm</td>
<td>ISBD Guidelines and Training for Orthodontic Assistant Handpiece Utilization and an Indirect Bonding Update</td>
<td>John Kalange, DDS (Sponsored by the Idaho State Orthodontic Society)</td>
</tr>
</tbody>
</table>
Mountains and museums. Restaurants and rivers. Festivals and fresh air. Many find Boise to be a surprising blend of urban and outdoors — big enough to have all the comforts of a big city, yet small enough to make it easy to enjoy it all.

**Arts & Culture**

You'll find installations, murals and public art around the city, and can tour the Boise Art Museum, Idaho Anne Frank Human Rights Memorial, Zoo Boise, Discovery Center of Idaho, historical museums and other cultural hotspots within a few blocks of one another. A Boise Museum Pass makes it easy and affordable! Visit 7 of Boise’s Museums for a fraction of the combined regular price. At $20 for adults and $10 for children you save up to 47% off on regular ticket prices. Each pass provides one free admission to each of the 7 participating museums. The Museum Pass also provides discounts in participating museums’ gift shops.

For more details or to purchase online at: www.scidaho.org/Visit_Us/Admission_and_Hours.php.

Nationally-renowned theater and performing arts companies also call Boise home, including the Idaho Shakespeare Festival, and Idaho’s premier performing arts center the Velma V. Morrison Center.

**Family Fun**

Wahooz Family Fun Zone, Pinz Bowling Center, and Roaring Spring Water Park are the Treasure Valley’s biggest and best places for **family fun**!

Enjoy a day in the sun and experience the thrill of Roaring Springs, the Northwest’s largest water park! Or visit Wahooz, with attractions that include 24 lanes of Bowling at Pinz, Go-Karts, Miniature Golf, Laser Tag, Bumper Boats, Batting Cages, Kiddie Cove, and Arcade with over 100 games. All are just a 15 minute drive West from downtown Boise. For ticket information call (208) 898-0900. www.wahoozfunzone.com

**Shopping**

Boise is the biggest metropolitan area between Portland and Salt Lake City, making it the shopping destination for over 600,000 people. More importantly for visitors, this attracts upscale and anchor retail stores, as well as a host of one-of-a-kind local businesses. Whatever your taste (or budget), Boise has something that fits... For a listing of what downtown Boise has to offer, visit www.downtownboise.org.
Lodging Information

Make your reservations by July 1st to receive our special group rates! Just let them know you are with the Idaho State Dental Association.

The Grove Hotel
888-961-5000

Hampton Inn & Suites Downtown
800-426-7866

Member Luncheon
With ADA President, Dr. Robert A. Faiella

The ISDA is honored to host ADA President Dr. Robert A. Faiella at the annual ISDA Member Luncheon. Dr. Faiella will speak to members about what is going on at the ADA. ISDA nominations, elections, and installations for the upcoming year's leadership will also be made.

All ISDA Member Dentists are invited to attend.

Please register for this event to ensure your seat.

Exhibitor Appreciation Social

Dentists, join the ISDA Leadership and Exhibitors in the Exhibit Hall for drinks and light snacks.

Thursday, 4:30 pm - 6:00 pm

Find out more about the latest products and get some great deals on the supplies you've been needing!

Come and thank this year's Exhibitors for their support of the ISDA Annual Session
Meet & Greet Luncheon
Thursday 11:30 am - 12:30 pm
Join your Team for Lunch
Tickets are just $15!

Governor Butch Otter has been invited to speak on Healthcare in Idaho.
Thursday, 7:30 am – 8:15 am

Our Keynote Speaker: Governor Butch Otter

Take risks in life, not with your practice.
NORDIC provides insurance and risk management for dentists. Call Mike Darrow today at 208-371-3052 to learn how we can protect your practice.

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Endorsed by ISDA & promoted by IDA

RISK NO. 210
Alligator love
Welcome to Boise for the ISDA’s 117th Annual Session, themed *The Business of Dentistry*.

Kicking off the event, **Idaho Governor Butch Otter** will deliver an inspirational Keynote Address the first thing Thursday morning.

The highly acclaimed **Linda Miles** will build upon this with a powerful day of practice and team development entitled **Powerful Practice Management**.

Of interest to the doctors, **Paul Consani** and **Wendy Hirai** of Consani-Seims, Ltd. will provide practical insight into how general and specialty practices are currently transitioning in today’s difficult economy in **Current Trends in Dental Practice Sales**.

**Mr. Chris Verbiest** of NORDIC Insurance will help you reduce your malpractice exposure in **Risk Management**. Intended for doctor and staff, this program qualifies NORDIC clients for a 5% discount on your malpractice premium.

Rounding out the *Business of Dentistry* format is **Susan Gunn**, with a special presentation intended for doctors and spouses only entitled **Embezzlement: For Your Eyes (and Ears) Only!**

**Better Medicine, Better Dentistry – Dental Pharmacology Update** presented by **Dr. Mark Donaldson**, is an informative and entertaining program that provides the entire dental team with the tools to navigate the ever-changing field of pharmacology and drug interactions and keep their patients safe.

But what about when a medical emergency does arise? Then you have got to hear the ever-entertaining **Dr. Dave Doembach’s OMG...What Do I Do Now? ---Frantic Tales of Dental Emergencies** as he sheds light on common dental emergencies. This will be enjoyed by your whole team.

**Dr. Arthur DiMarco** and **Kathy Bassett, BSDH, RDH, Med.** present an interactive half day on local anesthesia entitled **Numb and Number, Needleless to Say**. This program received particularly high accolades by the hygienists attending the 2012 Pacific Northwest Dental Conference in Seattle.

**Mr. Scott Henderson** will help you and your staff to improve your clinical photography skills and case acceptance with a half day of **Digital Dental Photography and Case Acceptance**.

And a special thank you to the Idaho State Orthodontic Society for providing a day of orthodontic updates.

The esteemed Fellows of the *International College of Dentists* will enjoy an opportunity to reconnect with friends and colleagues early Thursday evening and the prestigious *Pierre Fauchard Academy* will be reuniting for their annual dinner and initiation.

There is a lot for all of us to enjoy in Boise this summer. I look forward to seeing you there.

Regards,

Gregory J. Bengtson, DDS
Annual Session Chair
“Powerful Practice Management”

Linda Miles, CSP, CMC
Thursday; 8:30 am - 4:30 pm  6 CE

Course Description
Dentists and team members often wonder why they have peaks and valleys of productivity and profits. Consistency in systems, leadership and communication creates consistency in profits. Never before in the history of dentistry has it been more important to have all team members on the same page, sharing the doctor’s vision of where he or she wants the practice to be in five to ten years. Without a distinct roadmap, along with willing and able employees, dentists are battling an uphill battle to see the increased profits that they deserve year after year.

Learn what the dentist/owner needs from employees and what the team needs from their employer as far as leadership and feedback.

Focus on the main systems of management, which include scheduling, reduction of wasted chair time, the importance of staff meetings for improved communication and leadership at all levels. Compare your hygiene department efficiency with top practices in dentistry. Discover what your overhead figures should be and how to get them back to a healthy state if they are not. Finally, learn the ins and outs of hiring and retaining outstanding people and how each person on your team sets the stage for case acceptance.

Course Objectives
• To reduce the number of low production months
• To strengthen leadership/accountability at all levels
• The specifics of improved communication and how it improves the bottom line
• To show dentists and their teams how to monitor and measure their TRUE success

About the Speaker
Linda Miles, CSP, CMC, Linda Miles, CSP, CMC, Virginia Beach, VA, is an internationally recognized consultant, speaker and author on dental practice and staff development. Linda is a successful businesswoman who not only founded LLM&A, a leading INC 500 dental management consulting firm in 1978; but also founded the Speaking Consulting Network in 1997. Linda is known as the speaker who instinctively understands and loves to share the business side of practicing dentistry to dentists and teams.

“I attended a Linda Miles C.E. with my staff and their friends. It was a very good lecture series. Linda has always given me a pocket full of pearls to improve patient acceptance, productive scheduling techniques, and overall office morale. She is an excellent speaker, adding humor and audience participation while delivering useful information. If you are looking for a nap I cannot recommend you attend this session.”
- Joel Newton DDS

“Digital Dental Photography and Case Acceptance”

Scott Henderson
Thursday; 8:30 am - 11:30 am  3 CE

Course Description
So do you have a digital camera but your clinical pictures just don’t look very good? Why don’t your photographs look like (or better than) the images in the journals? This course will guide you through the process of capturing great dental intraoral images. Excellent patient photography can be a powerful tool in diagnosis, improving case acceptance and patient education. This course will provide you with the knowledge and skills to improve your clinical photography. You will learn what makes a great image. This course is designed to clearly illustrate the essentials of digital clinical photography. Using ideal example photographs and a “cookbook” style of image acquisition, you will understand how to obtain meaningful dental images. We will learn patient positioning, mirror placement and photographer position to capture great images!

Course Objectives
• Recognize what makes a good dental photograph
• Learn basic camera settings for repeatable, high quality images
• Learn patient and photographer positions
• Explore how to use photographic images for improved case acceptance

About the Speaker
Scott Henderson has expertise and experience in all aspects of dental photographic imaging. He estimates that he has taken over 25,000 digital clinical photographs of teeth. Scott designed his education with a career goal of being a medical photographer. He has a degree in Biology and Photojournalism that he now applies toward dental digital imaging. Scott has worked in scientific imaging for over 25 years with Nikon Inc. and Carl Zeiss optical. The majority of this time has been spent working with medical research scientists imaging with light microscopes. Scott was awarded Nikon’s Rookie of the Year and Nikon’s Salesman of the Year.
“Better Medicine, Better Dentistry”
Dental Pharmacology Update

Mark Donaldson BSP, RPH, PHARMD,
FASHP, FACHE
Thursday; 8:30 am - 4:30 pm  6 CE

Course Description
Did you know that more than 20% of hospital admissions are due to adverse drug reactions? Dentists prescribe less than 10% of available drugs, yet dental patients are often taking prescription medications, herbal products, over-the-counter drugs, or supplements. Since polypharmacy is the norm, especially in the over 65-year old population, this course is essential to every practice setting today.

This informative and entertaining day will provide Dentists, Hygienists and Team Members with the tools to navigate this ever-changing field and keep their patients safe.

Course Objectives
As a result of attending this course, the participant should be able to:

• Discuss the principles of pharmacokinetics, pharmacodynamics and pharmacogenomics.
• Match the right drug at the right dose to the right patient and the right procedure.
• Avoid or manage potential drug interactions.
• Know how to utilize reputable databases and references to evaluate drug therapies and interactions.
• Understand why some drugs work and some don’t for postoperative dental pain.
• Achieve optimal patient care through appropriate antibiotic prescribing practices.
• Understand the medications used for safe and effective minimal sedation using oral and inhalational techniques.

About the Speaker
Dr. Mark Donaldson received his baccalaureate degree from the University of British Columbia, and his Doctorate in Clinical Pharmacy from the University of Washington. He has further completed a residency at Canada’s largest tertiary care facility, Vancouver General Hospital, and is the current Director of Pharmaceutical Services at the Kalispell Regional Medical Center.

Dr. Donaldson is a Clinical Professor in the Department of Pharmacy at the University of Montana in Missoula, and Clinical Associate Professor in the School of Dentistry at the Oregon Health & Sciences University in Portland, Oregon. He has a special interest in dental pharmacology and has lectured internationally to both dental and medical practitioners. He has spent the last twelve years focusing on dental pharmacology and the art of dental therapeutics, and has become a leader in this field of study.

Dr. Donaldson has a number of published works in the peer-reviewed literature, and has spent three years in Japan focusing on cross-cultural communication and internationalization. He currently serves on the Editorial Board for the Journal of the American Dental Association.

“Risk Management”

Chris Verbiest
Thursday; 1:00 pm - 4:30 pm  3 CE

Course Description
This course is designed to give dentists and staff practical advice that can be immediately implemented into your practice. It will deal primarily with professional liability claims issues as well as charting and documentation. The speaker will also cover some frequently asked question as well as actual case studies. Risk Management courses should be taken every three years.

About the Speaker
Chris Verbiest is Vice President of Northwest Dentists Insurance Company (NORDIC) and Dentists Benefits Insurance Company (DBIC). He has served in this capacity with DBIC since 1999, and NORDIC since 2007. He has over 25 years in the insurance business, and has worked for the ODS Companies, NORDIC and DBIC’s parent company, since 1995.

Conflict of Interest Disclosure: Mr. Verbiest has financial or other interests of some nature in ODS Companies (DBIC, DBC, DMC, NORDIC).

New Dentists Reception

Thursday, 5:30 pm - 7:00 pm

Join the New Dentist Committee to meet and socialize with New Dentists from around the state.

This is a great opportunity for dentists who have been practicing for 10 years or less to network.
Course Description

No one wants to utter the word “emergency” for fear that it might happen to them. Chances are that it will happen to one of you when you least expect it, so proper preparation is the key. This seminar uses a “What do I do first?... what do I do second?, and...how do I look good while doing it?” approach to shed light on common dental emergencies. The seminar will concentrate on the recognition and “dental office treatment” of emergencies relating to the airway, including obstruction, aspiration, seizures, and anaphylaxis. In addition, medical emergencies such as heart attack, stroke, diabetes, and blood pressure anomalies will be covered as well. Participants will receive a 911 script to minimize errors when calling for help and a list of suggested items for an office emergency kit.

Course Objectives

Upon completion of the course, each attendee will be able to:

- Respond to the covered emergencies in a calmer, professional manner than previously expected
- Describe the signs and symptoms and appropriate “dental office treatment” of a patient in distress
- Identify the main components of a systems approach to medical-dental emergencies and describe a “dental office protocol” by which the Dentist is notified, directed to the emergency, and 911 notified
- Describe employing active oxygen delivery devices including ambu bags, oxygen regulators, and e-tanks
- Describe the effectiveness of a CPR board while adjusting the dental chair to facilitate perfusion.
- List the circumstances where an Automated External Defibrillator (AED) might be of benefit and will state the protocol for its use recalling appropriate indications and contraindications.
- List those items to be included in a “dental office emergency kit.”

About the Speaker

David Doernbach, Ed.D., a nationally acclaimed educator in the field of Advanced Life Support, has been providing instruction in Emergency Medicine since 1975. Dr. Doernbach, one of the first paramedics in the early 1970’s, later received his Doctoral Degree from the University of Arkansas in Adult Education.

He was recruited by the University of Arkansas for Medical Sciences to direct the EMS program at the College of Health Related Professions as an Assistant Professor. During those first formative years, he was instrumental in starting up both the CPR and ACLS programs at UAMS and throughout the state of Arkansas eventually becoming the first Coordinator for the American College of Surgeons’ Advanced Trauma Life Support Course™ (ATLS) in Arkansas. He was contracted by the Dental Organization for Conscious Sedation (DOCS) to initiate their dental ACLS training program and taught for them for 5 years. Presently his program of Dental Office Emergency Preparedness is taught onsite to both the Dentist and staff to allow them to respond to any emergency as a coherent unit.

“David’s presentation keeps you entertained and at the same time slips in the information you need to provide better patient service and keep you out of trouble. I have worked with him in both my own office and in a group setting, and I always leave with valuable information to use the next day of practice.”

- James Pierce, DDS

“David is great... puts on a course that is clear and provides the information that dentists need. I give him an A+.”

- Richard George, DDS

“OMG....What Do I Do Now?” ...
Frantic Tales of Dental Emergencies

David Doernbach, Ed.D.
Friday; 8:00 am - 4:30 pm  6 CE

 Speakers

learn more at MillionIdeas.org
Discover he had been embezzled. Are you next?
One course attendee implemented suggested safeguards only to dishonesty or deceit.
The victim of financial your practice avoid becoming practical safeguards to help procedures, and implement accountability threads.
Learn easy ways to weave those who are trusted most. dishonesty, sometimes in vulnerabilities that entice studies of practice attendees explore case A course like no other;
• What NOT to do if you suspect embezzlement in your practice.
A course like no other, attendees explore case studies of practice vulnerabilities that entice dishonesty, sometimes in those who are trusted most. Learn easy ways to weave accountability ‘threads’ throughout your systems and procedures, and implement practical safeguards to help your practice avoid becoming the victim of financial dishonesty or deceit.
One course attendee implemented suggested safeguards only to discover he had been embezzled. Are you next?

Course Objectives
1. Systems and procedures to protect against embezzlement
2. The cost of embezzlement
3. Who has control of the practice

About the Speaker

Susan Gunn is a national speaker and consultant living in Arlington, Texas. She does whatever she needs to do to help you manage your practice’s finances, which is why she is consistently recognized as a “Leader in Consulting” by Dentistry Today magazine and a contributing writer to Dental Economics.

Susan brings a corporate business background, with over 20 years of computer financial software and management experience. She has a BA in Psychology, is a Certified Fraud Examiner, a member of the Sleeter Group, and a member of the Academy of Dental Management Consultants. Susan is also an Advanced QuickBooks ProAdvisor and author of twenty-four books geared for professional practices sold internationally.

“Susan is a very stimulating speaker who presents very important information. I especially enjoyed the case histories and problem-solving sessions.”
- David Northness, DMD

Speakers

“Embezzlement: For Your Eyes (and Ears) Only!”

Susan Gunn, CFE
Friday; 8:00 am - 11:30 am  3 CE

Course Description
Do you have the gut feeling that all is not safe and secure in your practice? Could your hard-earned money be walking out the door...without you? You’re a smart person, but can you be deceived?

Hear hair-raising (and eye-opening) facts revealed in a nationwide embezzlement survey including:

• Embezzlers may not only be staff, but also trusted advisors like CPAs, and even family members.
• What happens when employees are hired without background or reference checks.
• Why to be wary of staff members who stir up bad feelings in your practice, or routinely complain about co-workers.
• What NOT to do if you suspect embezzlement in your practice.

Course Objectives
As a result of attending this presentation, participants will be able to:
• Evaluate the feasibility of various transition options
• Discuss key measures affecting practice value
• Identify readiness to begin the transition process
• Understand tax ramifications in practice sales
• Learn issues involved in the event of disability or death
• Recognize emerging trends affecting buyers and sellers

About the Speakers

Susan Gunn

Paul Consani & Wendy Hirai
Friday; 8:00 am - 4:30 pm  6 CE

Course Description
The speakers will provide practical insight as to how general and specialty practices are currently transitioning.

• Is your practice ready to take in an associate?
• How do you determine the financial impact of an associate to your practice?
• What should you consider before entering into a partnership?
• What is your practice worth?
• What are the first steps in a practice sale?
• What tax approaches are used?
• What should your estate know about the value of your practice?

Whether you are about to retire or you are ten years away from a transition, bring your questions to this practical, fast paced, hard-hitting seminar on current trends in dental practice transitions.

Course Objectives

About the Speakers

Paul Consani is a nationally known speaker on the topic of dental practice transitions. He is Founder and President of Consani Seims Limited, a dental practice brokerage that serves Idaho, Montana, Oregon, Washington, Alaska and Hawaii. He is a member of the Practice Valuation Study Group. His recent speaking engagements include; American Dental Association Annual Session – Chicago, National Association of Health Care Consultants, Boston, Practice Valuation Study Group - San Antonio, Dental Economics Advisory Group - American Dental Association, Chicago.

Wendy Hirai is Sr. Practice Broker and Regional Manager with Consani Seims Limited. She is a native of Idaho and a graduate of Idaho State University. Wendy has over 20 years of experience in sales and marketing, including 14 years of specialty and general dental practice sales and transitions in Idaho and Montana. Wendy is a member of the Practice Valuation Study Group and ADS, a nationwide brokerage consortium.

“Current Trends in Dental Practice Sales”
“Numb and Number, Needleless to Say”

Arthur DiMarco, DMD & Kathy Bassett, BSDH, RDH, Med.
Friday; 1:15 pm - 4:45 pm  3 CE

Course Description
This discussion will include updates in the areas of pharmacology, technique, and armamentarium followed by an interactive case-based discussion of clinical challenges. Updates will include the newest drug combination and whether or not it meets acceptable criteria for safety and efficacy; the most recent innovation in computer-controlled technology and its implications; the latest on articaine; a new technique in the literature and how it can save the day; and, needleless local anesthesia. Case discussions will involve clinical experiences as well as the evidence-base, common sense solutions that were applied.

Course Objectives
• Revisiting techniques that may work best for overcoming specific challenges
• Improving predictability in PDL and AMSA injections
• Understanding how to benefit from the pharmacology of specific drugs
• Defining “proactive” anesthesia and when it can be useful
• Increasing knowledge of new drugs, techniques, and armamentaria
• Understanding the specific benefits of these drugs, techniques, and armamentaria

About the Speakers
Dr. Arthur DiMarco is Director of the Regional Initiatives in Dental Education program for the University of Washington, School of Dentistry in Spokane, Washington where he is also an associate professor of dental hygiene at Eastern Washington University. He has been involved in dental, dental hygiene, and dental assisting education for more than 18 years in addition to having enjoyed several decades of private and managed care practice. He is co-author of a number of publications including the 2009 Pearson Prentice Hall text, Local Anesthesia for Dental Professionals, and the chapter on local anesthesia in the 2nd edition of Mosby’s Dental Hygiene: Concepts, Cases and Competencies.

Kathy Bassett, BSDH, RDH, Med graduated from Eastern Washington University’s Dental Hygiene program in 1980 and received her master’s degree from Lesley College in 1997. Having enjoyed more than 32 years of private practice and educational experience focused mainly on local anesthesia and restorative expanded functions, she is currently professor and clinical coordinator at Pierce College in Lakewood, Washington where she is also course lead for local anesthesia. Kathy is a co-author of many publications including the text, Local Anesthesia for Dental Professions, and the chapter on local anesthesia in the 2nd edition of Mosby’s Dental Hygiene: Concepts, Cases & Competencies.

“Must See Success Pearls: Creative Practice Marketing, Clinical TAD Innovations, Accelerated Tooth Movement with Propel, Progressive Practice Management”

John Pobanz, DDS, MS
Friday; 8:00 am - 12:30 pm  4 CE

Course Description
For Doctor Pobanz training for Triathlons is a reminder of the need for balanced training in all three areas of Orthodontics: Practice Marketing, Clinical Excellence and Efficiency and Practice Management/team building. As a student of all three disciplines he thrives on collecting and sharing pearls that represent the freshest and most up-to-date ideas available. This fast-paced lecture engages audiences with a similar passion for learning and is certain to provide many ideas and applications perhaps not yet seen before. Come prepared for a workout... the Orthodontic Triathlon.

Course Objectives
• Harness creativity from your team
• Achieve Balance in your marketing plan
• Become less reliant upon referrals from general dentists
• Implementation of En Masse Movements with the TOMAS system
• Reduce Tad Failure
• Molar intrusion for open bite Correction
• Full arch intrusion for gummy smile reduction
• Mandibular arch distalization
• Accelerated tooth movement with Propel Alveolar micro-perforation
• Passive Self ligation with the H4 passive bracket
• Manage Complaints with a systemized approach to turn complainers into Mavens 5 Steps of Empowered Communication
• Plan an effective team retreat
• Implement an Individualized Effort based Bonus system to motivate your team

About the Speaker
Dr. John Pobanz owns and operates Pobanz Orthodontics in his hometown of Ogden, Utah. He holds a Masters of Science degree in oral biology with an emphasis on bone physiology. He completed his dental and orthodontic training at the University of Nebraska and is a Diplomate of the American Board of Orthodontics. Dr. Pobanz is a visiting clinical Professor at the orthodontic residency program at the University of Pacific. Dr. Pobanz delivers lectures to national audiences on topics ranging from creative practice marketing, to effective practice management and team building. He also addresses progressive applications of temporary anchorage devices, passive self ligation and accelerated tooth movement with alveolar microperforation.

Sponsored by the Idaho State Orthodontic Society
“Skeletal Anchorage to Assist in Ideal Positioning of Anterior Teeth in the Face”

Michael Chaffee, DDS, MS
Friday; 2:00 pm - 3:30 pm  1 CE

Course Description
Skeletal anchorage now offers the orthodontist an additional tool to help in positioning anterior teeth in the face ideally. Historically, most cephalometric analyses call for treatment planning the upper incisors around a predetermined ideal position of the lower incisors in the face, when in reality the opposite should take place in order to achieve optimum esthetics. The course will cover “out-of-the-box” treatment planning for high angle class II correction by controlling the eruption of posterior teeth in growing patients, low angle class II correction with molar distalization while avoiding overproclination of lower incisors, and non-surgical anterior open bite correction with posterior intrusion.

Course Objectives
• Become familiar with the Simplified Radney Analysis, and understand the limitations of other cephalometric analyses
• Have a better understanding of treatment planning with skeletal anchorage
• In some cases, avoid traditional class II mechanics that might negatively influence lower incisor proclination
• Better manage high angle class II malocclusions, with both extraction and non-extraction therapy, through vertical control with TADs

About the Speaker
Dr. Mike Chaffee is in private practice in Coeur d’Alene, Idaho. He is a member of the Texas Orthodontic Study Club and the Northwest Component of the Edward H. Angle Society, and serves as an examiner for the American Board of Orthodontics.

“ISBD Guidelines and Training for Orthodontic Assistant Handpiece Utilization and an Indirect Bonding Update”

John Kalange, DDS
Friday; 3:45 pm - 5:15 pm  1 CE

Course Description
This discussion will be centered around the previously published guidelines regarding orthodontic assistant handpiece utilization and the training and qualifications necessary for expanded functions certification in this area. Additionally, an update on Prescription Based Precision Bonding (Indirect Bonding) will be provided.

Course Objectives
• To understand the history of orthodontic handpiece utilization by orthodontic assistants
• To understand the rational behind the creation of an expanded function certificate for this process
• To understand the process involved in getting an orthodontic assistant certified in this expanded function
• To understand the current state of the art regarding Prescription Based Precision Bonding (Indirect Bonding)

About the Speaker
Dr. John T. Kalange has practiced orthodontics exclusively in Boise, Idaho since 1988. Dr. Kalange is a Diplomate of the American Board of Orthodontics and a Member of the Northwest Component of the Edward H. Angle Society. Dr. Kalange has published, lectured and given courses on the topic of Prescription Based Precision (Indirect) Bonding. Additionally, Dr. Kalange was involved in working with the ISDA, and the ISBD on creation of the curriculum and certification process involved in orthodontic assistant handpiece utilization.

Sponsored by the Idaho State Orthodontic Society
3 Easy Ways To Register

Register Online:
• Go to the Annual Session page at www.TheISDA.org or scan this code:
• Click the Register Now button
• Proceed to register your group. Use the “add another person” button to register your entire group.

Register By Mail:
• Fill out the enclosed registration form found on page 16
• Include each attendee’s name and registration category code. Be sure to purchase enough tickets for any events for all attendees in your group.
• Retain a copy for your records.
• Enclose payment. Make Checks out to: ISDA
• Mail to: 1220 W. Hays St, Boise, ID 83702

Register By Fax:
• Fill out enclosed registration form found on page 16
• Include each attendee’s name and registration category code. Be sure to purchase enough tickets for any events for all attendees in your group.
• Retain a copy for your records
• Include complete credit card information
• No Registrations will be accepted by phone or email.
• Avoid duplicate registrations! DO NOT send originals by mail when you register via fax.

Important Registration Tips:
• Ensure your Seat & Pre-Register for the Meet & Greet Luncheon, the Exhibitor Appreciation Social, the New Dentists Reception, the President’s Dinner, the ICD Meeting, the Pierre Fauchard Dinner, the ISDA Golf Tournament, and the ISDA Member Luncheon. Pre-Register up to July 10th!
• Tickets must be presented at all ticketed events for all attendees.
• Member Registration: To register as an ISDA Member Hygienist or an ISDA Member Allied, you must have become a member with the ISDA for 2013 before May 1st. A dentist’s ISDA membership does not automatically equal staff membership.
• Payment in full is required at the time of registration.
• Continuing Education Certificates will be made available for download online at www.TheISDA.org immediately after the Session.

Registration Confirmation:
A confirmation email will be sent to the Primary Registrant’s email after processing. If you do not receive a confirmation within 10 days, call the ISDA at 208-343-7543. You must include an email to receive confirmation.

Registration Packets will be available for pick-up:
• At your Room Check-in for those staying at the Grove Hotel or Hampton Inn & Suites Downtown
• At the Registration Desk outside the Exhibit Hall during registration hours for those not staying at either of the above mentioned hotels

Cancellation Policy:
A refund, less a $15 processing fee, will be given if request for cancellation is received in writing by July 5th.
3 Easy Ways To Register

Register Online:
• Go to the Annual Session page at www.TheISDA.org or scan this code:
• Click the Register Now button to register your entire group.

Register By Mail:
Fill out the enclosed registration form found on page 16
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• Include complete credit card information
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• • Avoid duplicate registrations! DO NOT send originals by mail when you register via fax.

Cancellation Policy:
A refund, less a $15 processing fee, will be given if request for cancellation is received in writing by July 5th. No Registrations accepted by telephone.

REGISTRATION FORM
ISDA 117th Annual Session
July 24-26, 2013 - Boise, Idaho

1 Primary Registrant________________________
Degree________________ Specialty________ ADA Number__________
Office________________________ Mailing Address________________________
City________________ State____ Zip________
Phone____________________ Fax________
Email________________________

2 REGISTRATION CATEGORY
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<th>CODE</th>
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<tr>
<td>Non-Dental Guest (spouses &amp; children)</td>
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Please remember, Hygienist and Allied membership is separate from Dentist's membership.

3 NAMES FOR BADGES (please print or type)

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4 REGIST. CODE/FEE

5 EVENT TICKETS

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<td># TICKETS</td>
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<td>Idaho State Orthodontic Society Luncheon</td>
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<tr>
<td>President's Dinner</td>
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6 TOTAL FEES

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7 GOLF FEES

Please indicate total golf fees from page 17

8 GRAND TOTAL

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<td>Yes, I would like a receipt mailed to my physical address.</td>
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<tr>
<td>____ VISA ____ MASTER CARD</td>
<td>Name as it appears on the card (please print)</td>
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<tr>
<td>Credit Card # __________________________ Exp Date</td>
<td>Signature________________________ Security Code__________</td>
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<td>Billing zip code ____________</td>
<td>NOTE: All credit card transactions are processed in U.S. Dollars and are subject to the current exchange rate. ISDA reserves the right to audit or adjust any total charges due to registrant error.</td>
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</table>

Registration confirmation will be sent to the email provided in box 1.
It’s not often that non-Crane Creek Club members get a chance to enjoy this great course. Tight fairways, lightning quick greens, and a pesky canyon that meanders through 18 holes. It is a course that makes players sweat as well as smile rewarding shot-making over distance and a deft touch around the greens. You’ll enjoy natural surroundings in one of Boise’s most peaceful settings. With abundant wildlife and a dearth of traffic-noise it is hard to believe you are minutes from bustling downtown Boise.

Game format will be a modified shotgun, florida scramble. $130 Registration Fee includes greens fee, cart, and box lunch. Caddy tip and club rentals are not included.

A limited number of club rentals are available for $30 plus tax. You may register for rental clubs, and you will pay for them when you check in at the Pro Shop the day of the tournament.

Tournament awards will be announced directly after game play in the Crane Creek Lodge.

Please list yourself and the names of other players for your team if you are not playing solo. Include a handicap/average and fees for all players if this will act as teammates registration as well.

A boxed lunch is included with your registration fee and includes a sandwich of your choice, chips, fresh fruit, a cookie, and a drink. Please select your sandwich for each player from the choices below.

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<td></td>
<td>Stiff shaft</td>
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*Fees for club rentals will be paid directly to Crane Creek Country Club at the tournament check-in.

Transfer total to box 7 on page 16

Sponsored by
Blue Cross of Idaho has got you covered.

Wherever you are, whatever you do, Blue Cross of Idaho is there for you. With the best choice of doctors, the best choice of plans, and the experience and quality of care you deserve, you can trust Blue Cross of Idaho to be there when you need us. We always have been.

ISDA Annual Golf Tournament

Crane Creek Country Club

Wednesday, July 24th

Tee Time at 1:00 pm

All Registrants and Exhibitors are Welcome to Participate

Sponsored by:
Send in your Registration today to join in the fun!