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## Annual Early Detection Oral Cancer Screening

**One American dies of oral cancer every hour.**

Tobacco use and alcohol use remain high risk factors in oral cancer, but AGE and exposure to HPV virus are now recognized as additional primary factors. In fact, 27% of today's oral cancer victims do not smoke or drink.

At highest risk:

- individuals 40 and older with lifestyle risk factors that include:
  - tobacco use (any type within 10 years)
  - alcohol consumption of one+ drinks per day
  - previous history of oral cancer
  - autoimmune deficiencies such as HIV and AIDS
  - viral infections, particularly human papilloma virus
  - diabetes

At high risk:

- individuals 40 and older with no lifestyle risk factors
- individuals younger than 40 with lifestyle risk factors

At increased risk:

- individuals 18 to 39

The American Cancer Society indicates that more women in the United States will be diagnosed with oral cancer this year (>12,000 cases) than cervical cancer (<10,000 cases). Furthermore, there are now as many cases of oral cancer caused by the sexually transmitted disease of human papilloma virus (HPV) as HPV-related cases of cervical cancer. The death rate in the United States for oral cancer is higher than that of cervical cancer, Hodgkin's disease, and cancer of the brain, liver, testes, kidney, or ovary, **but oral cancer is 90% curable when found in early stages.**

Traditional oral cancer screenings cannot detect earliest stages of cancer, and, while worthwhile, are only 40-70% effective according to current research studies.

VELscope exams are annual early detection procedures like the mammogram, Pap smear, Prostate Specific Antigen test, and colonoscopy. An early detection screening is advisable for all sexually active guests and/or guests ages 21 and over once per year. Early detection screening

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allows us to identify suspicious areas of the mouth at the earliest possible stages during your routine cleaning and exam visit. The procedure takes minutes to perform.

Early detection of pre-cancerous tissue can minimize or eliminate the potentially disfiguring effects of oral cancer.

Early detection can save your life.

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Your investment for this procedure is \$60.  
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*Read if you have dental insurance:*

The American Dental Association has recognized ViziLite Plus/VELscope with the CDT-5 code of D0431. Even so, not all dental insurance contracts currently support the procedure. If you have dental insurance, we will submit your claim but request you pay at the time of service until your particular reimbursement status can be determined. If your contract reimburses the claim, we will credit your account accordingly and note eligibility for future claims.

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**VELscope** is *fluorescent light* oral cancer detection technology.  
Learn more about it on the web: [www.velscope.com](http://www.velscope.com).  
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NOTE: Clinical data and information are available at [www.velscope.com](http://www.velscope.com).