

CONQUERING THE INSANITY

TIPS FOR LIFE'S INEVITABLE CURVEBALLS

Does Monday morning offer a **happy staff, money in the bank and a full schedule?**

Or do you lie awake Sunday night worrying about tomorrow at *the Dental Office?*

Dentists must deal with incredible daily challenges daily in both their personal and professional worlds. Dr. Haase shares his inspiring story of overcoming life's obstacles and offers techniques for coping with our inevitable daily challenges. This personalized, compelling lecture addresses issues such as staff challenges, patient communications, marketing (internal and external), insurance nightmares, the false notion of "competition" and personal boundary setting. The second half combines the newfound practice "jewels" with a dynamic cosmetic presentation offering incredible clinical tips and ideas to take back to the office...



Many practices find themselves in a rut when they avoid change or *fail to adopt new concepts and technologies*. Symptoms manifest in the form of lost patients, less income, and most importantly in the loss of team confidence. Learn how to avoid/escape the rut and overcome the paralyzing effects of fear with new knowledge and self-confidence.

The afternoon presentation encourages dentists to **rise to new clinical heights** with metal-free cosmetic procedures, materials and techniques, including direct/indirect technique, *Empress, Emax, Zirconia* and much more. Dr. Haase also discusses the many dental procedures that dentists have avoided and referred for years but now realize the need to incorporate these into their practices. Learn step-by-step techniques - from tooth preparation to finish – for these numerous procedures which boost profits and increase the bottom line.

LEARNING OBJECTIVES:

- Methods for overcoming life's obstacles and coping with inevitable daily challenges.
- Identify and overcome paralyzing personal fear and its debilitating effect.
- New concepts, technologies and philosophies for avoiding the 'comfort rut'.
- Techniques and billing methods to ensure insurance billing works for the practice.
- Setting personal and professional boundaries in all arenas of life... *starting with yourself*.
- Create an efficient, profit driven practice while substantially decreasing the associated stress.
- Refocus attitudes regarding 'competitors', incorporate positive attitudes and watch YOUR practice thrive.
- Internal and external marketing methods that are proven winners,
- Cutting-edge cosmetic techniques ranging from single direct composites to full mouth restorations... and everything in between.
- Tips and tools to help the participant implement a new direction Monday morning.



STEVEN L. HAASE, DDS

RECOMMENDED AUDIENCE: Dentist and the entire team
RECOMMENDED LENGTH: Full- or half-day