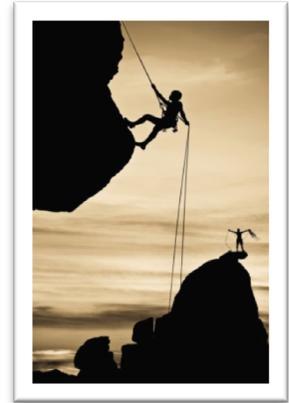


# STEVEN L. HAASE, DDS

CLINICIAN - SPEAKER - AUTHOR

## What's needed to handle dentistry's – and life's - seemingly insurmountable challenges?



While waiting for his first practice to be built, a brief associateship taught Dr. Haase the ropes of *little to no* fee for service, insurance driven dentistry and he quickly realized he *didn't* want to offer his patients managed care dentistry. His first solo, 'from scratch' practice thrust Dr. Haase into managing and providing fee-for-service dentistry for over one hundred new patients per month in the highest income and fastest developing area of Scottsdale, Arizona. Mastering marketing and producing collection amounts beyond belief developed into twelve hour workdays just to accommodate the patient flow and pace. Additionally, selling a dental partnership and building another seven figure practice pushed life to the ledge of insanity... of which Dr. Haase fell off.



Dr. Haase's survival and road to recovery inspired his national lecture, *Conquering the Insanity*, shared with thousands of dentists around the country teaching cosmetic dentistry, practice management and personal boundary setting methods to avoid that "ledge of insanity" dentists tend to visit throughout our careers. He offers a candid, frank discussion outlining his journey through abuse and recovery in his presentation, *The Reality of Addiction*. He is a passionate supporter and advocate for teens and young adults, and is a trusted advisor offering direct discussions regarding drugs and addiction. He has been involved with Recovery for 20+ years and during this time has sponsored and supported many other dentists, patients and individuals through addiction and recovery.

Dr. Haase opened his third 'from scratch' dental practice in Austin, Texas in 2010. He wrote the children's dental book, *Visiting the Tooth Doctor*, has lectured for Ivoclar North America and Woody Oaks at Destin, Florida, and has been published in numerous dental journals and articles. Dr. Haase was honored to be the *Give Back a Smile* program's inaugural dentist in the United States for Ivoclar and AACD.

**Personal and clinical solutions**  
making dentistry  
*healthy, enjoyable and*  
*predictable again.*

### PREVIOUS PRESENTATIONS (*PARTIAL LISTING*):

- North Carolina Dental Association; Charlotte, NC
- Kansas State Dental Association; Wichita, KS
- Preferred dentist/speaker - International Dental Company Ivoclar
- Woody Oakes Destin Dental Meeting; San Destin, FL
- Seattle Study Club; San Diego, CA
- MicroDental Laboratories; San Francisco, CA