

# Privacy

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[HIPAA Notice of Privacy Practice](#)

[Website Privacy Policy](#)

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**HIPAA Notice of Privacy Practice:** To read more about our privacy practices regarding health and medical information under the Health Insurance Portability and Accountability Act (“HIPAA”).

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## Website Privacy Policy

### Introduction

Star Dental Practice recognize that the privacy of your personal information is important to you. The purpose of this Website Privacy Policy is to let you know how we handle the information we receive from you through this website. Portions of this website may describe additional privacy practices applicable to specific types of information or to information provided on specific Web pages.

This Website Privacy Policy does not apply to information collected through other means such as by telephone or in person, although that information may be protected by other privacy policies. As used in this Website Privacy Policy, terms such as “we” or “our” and “Company” refer to Star Dental Practice, Galt Plaza Dental and its current and future affiliate entities.

This site is intended for a United States audience. Any information you provide, including any personal information, will be transferred to and processed by a computer server located within the U.S.

### Your Personal information

“Personal information” means information that specifically identifies you as an individual, such as your full name, telephone number, e-mail address, postal address, or certain account numbers.

This website may include web pages that give you the opportunity to provide us with personal information about yourself. You do not have to provide us with personal information if you do not want to; however, that may limit your ability to use certain functions of this website or to request certain services or information.

We may use personal information for a number of purposes such as:

- To respond to an e-mail or particular request from you.
- To personalize the website for you.
- To process an application as requested by you.
- To administer surveys and promotions.
- To provide you with information that we believe may be useful to you, such as information about health products or services provided by us or other businesses.
- To perform analytics and to improve our products, websites, and advertising.
- To comply with applicable laws, regulations, and legal process.
- To protect someone’s health, safety, or welfare.

- To protect our rights, the rights of affiliates or related third parties, or take appropriate legal action, such as to enforce our Terms of Use.
- To keep a record of our transactions and communications.
- As otherwise necessary or useful for us to conduct our business, so long as such use is permitted by law.

We may use personal information to contact you, consistent with applicable law, through any contact information you provide through our websites, including any email address, telephone number, cell phone number, text message number, or fax number. Please see the section below titled [“Our online communications practices.”](#)

We may share personal information within the Company, and we may combine personal information that you provide us through this website with other information we have received from you, whether online or offline, or from other sources such as from our vendors. For example, if you have purchased a product or service from us, we may combine personal information you provide through this website with information regarding your receipt of the product or service.

### **Sharing personal information**

Star Dental Practice will only share your personal information with third parties as outlined in this Website Privacy Policy and as otherwise permitted by law.

We may share personal information if all or part of the Company is sold, merged, dissolved, acquired, or in a similar transaction.

We may share personal information in response to a court order, subpoena, search warrant, law or regulation. We may cooperate with law enforcement authorities in investigating and prosecuting activities that are illegal, violate our rules, or may be harmful to other visitors.

If you submit information or a posting to a chat room, bulletin board, or similar “chat” related portion of this website, the information you submit along with your screen name will be visible to all visitors, and such visitors may share with others. Therefore, please be thoughtful in what you write and understand that this information may become public.

We may share personal information with other companies that we hire to perform services on our behalf or collaborate with. For example, we may hire a company to help us send and manage e-mail, and we might provide the company with your e-mail address and certain other information in order for them to send you an e-mail message on our behalf. Similarly, we may hire companies to host or operate some of our websites and related computers and software applications.

### **Reviewing your information**

This website may permit you to view your visitor profile and related personal information and to request changes to such information. If this function is available, we will include a link on this website with a heading such as “Manage My Profile” or similar words. Clicking on the link will take you to a page (“Manage My Profile or similar words) through which you may review and request changes to your visitor profile and related personal information.

### **Website and information security, and third party tools**

We use a number of physical security (such as locks and alarm systems), electronic security (such as passwords and encryption methods), and procedural security methods (such as rules regarding the handling and use of information), designed to protect the security and integrity of information submitted through this website. Due to the nature of the Internet and online communications, however, we cannot guarantee that any information transmitted online will remain absolutely confidential, and we are not liable for the illegal acts of third parties such as criminal hackers. When you are accessing third party tools that appear on this website (for example, Google maps), the third party may also collect information about you, including information such as an Internet protocol (IP) address.

**Our online communication practices**

We send electronic newsletters, notification of account status, and other communications, such as marketing communications, on a periodic basis to various individuals and organizations. We may also send e-mail communications regarding topics such as general health benefits, website updates, health conditions, and general health topics. We offer you appropriate consent mechanisms, such as opt-out, for marketing and certain other communications. As examples, you may click on the opt-out button associated with the specific e-mail communication or contact us as described below in the section "Contact Us." Please be aware that opt-outs may not apply to certain types of communications, such as account status, website updates, and other communications.

Most e-mail, including any e-mail functionality on our site, does not provide a completely secure and confidential means of communication. If you send an e-mail communication to us, it is possible that your e-mail may be accessed or viewed inappropriately by another Internet user while in transit to us. If you wish to keep your information completely private, you should not use e-mail.

**Information for children under 13**

We will not intentionally collect any personal information from children under the age of 13 through this website without receiving verifiable parental consent. If you think that we have collected personal information from a child under the age of 13 through this website, please contact us.

**Effective date**

The Effective Date of this Privacy Policy is August 7, 2013.

**Changes to this Website Privacy Policy**

We may change this Website Privacy Policy. If we do so, such change will appear on this page of our website or in another location as indicated by us. Please visit this policy to learn of any updates.

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**Social Security Number Protection Policy:** Protecting personal information is important to Golden Rule. It is our policy to protect the confidentiality of Social Security Numbers ("SSNs") that we receive or collect in the course of business. We secure the confidentiality of SSNs through various means, including physical, electronic, and administrative safeguards that are designed to protect against unauthorized access. It is our policy to limit access to SSNs to that which is lawful, and to prohibit unlawful disclosure of SSNs.