

MOM-n-PA Final Report

Philadelphia, PA

May 31-June 1, 2013

On May 31st and June 1st, 2013, MOM-n-PA held a two day dental clinic in Philadelphia, PA. Our inaugural mission was held at the Liacouras Center in downtown Philadelphia. With the help of 1,001 volunteers, MOM-n-PA provided \$850,000 in free oral health care to 1,820 registered patients.

Patients were extremely grateful for all the services that were provided to them. “Thank you”, “God Bless you”, and “Muchas gracias” were spoken again and again throughout the day and grateful tears were shed by many. Hundreds of patients throughout the clinic were smiling from ear to ear for finally having front teeth or the ability to chew and talk once again without pain or infection!

On Thursday May 30th, the Liacouras Center Gym was transformed into a large-scale dental clinic with registration, medical & dental triage, radiology, anesthesia, restorative, pedodontics, endodontics, oral surgery, prosthetics, hygiene, pharmacy, exit interview, education, and sterilization departments working together to see as many patients as possible during the two days of the clinic. The Liacouras Center Arena concourse was utilized for patient registration, volunteer registration, a break area for volunteers, and a referral center for further treatment.

Patients were treated on a first-come, first-serve basis. The first patients lined up at 5:15 pm Thursday and by the time the first volunteers arrived at 4am Friday morning, over 300 patients were already lined up outside the center. They waited their turn to get registered, to be evaluated in medical and dental triage and to be routed to the appropriate treatment area. As dentists and dental hygienists became available, patients were escorted to a dental team where they underwent treatment for the most urgent problem that needed to be addressed. Bilingual volunteers were available throughout the clinic to assist non-English speaking patients.

Patients

Patients traveled from throughout the state as well as from New Jersey, Maryland, and Delaware to attend the clinic. The majority of patients (64%) listed Philadelphia as their home address. One patient traveled from as far away as Georgia to receive the free dental care being offered at this event. We also treated a patient from the Dominican Republic who was visiting family in Philadelphia.

Demographics:

1688 patients completed surveys.

MALE VERSUS FEMALE TABLE

MALE	732 PATIENTS	51%
FEMALE	703 PATIENTS	49%

253 patients did not answer this question.

AGE TABLE

1-10 YEARS	11-20 YEARS	21-40 YEARS	41-60 YEARS	OVER 60
44	80	712	580	224
1.02%	4.87%	43.41%	35.37%	13.66%

The vast majority of patients were adults. The utilization of services by adults further demonstrates the need for adult services in our state. 48 patients did not answer this question. The oldest patient was 85 years old and the youngest was 1 year old.

When we evaluated the breakdown of ethnic groups, we found the following:

ETHNICITY TABLE

BLACK/AFRICAN AMERICAN	HISPANIC	CAUCASIAN	ASIAN	OTHER/NOT LISTED
1,037	125	219	71	236
61.43%	7.4%	12.97%	4.2%	14%

Survey questions:

How did you hear about the clinic?

Friend or Family member told me	2521	40.3%
Social Agency or Community/Church Group	547	8.7%
TV/Radio announcement or news program	720	11.5%
Newspaper	662	10.6%
Flyer/Poster	655	10.5%
Social Media	494	7.9%
Other	654	10.5%

It was interesting to us that 11.5 % of those surveyed answered that they heard about the clinic from TV / Radio since we did not utilize mass media prior to the event!

As part of registration, patients were asked about their dental history and they were asked, “If you or a family member have not been to a dentist in six months, what has kept you from receiving care?” Not surprisingly, the vast majority of patients indicated they did not have dental insurance and didn’t think they could afford it.

If you or a family member have not been to a dentist in six months, what has kept you from receiving care?

No dentist was available where I live	27	3.5%
Cannot find a dentist to take my insurance	18	2.3%
Dentist offered appointment but I could not take it	16	2.1%
No insurance and I didn't think I could afford it	528	68.6%
Cannot find a dentist who will take a payment plan	29	3.8%
Did not think I needed to go	30	3.5%
Do not like receiving dental care/afraid of dentist	40	5.2%
Didn't know who to call	14	1.8%
Other	68	8.8%

As part of the exit interview, patients were asked about their history of dental pain. The following two tables provide information on ER hospital visits and if they were in pain when they came to the MOM-n-PA clinic.

Were you in Pain when you came to the mission today?

YES	676	40%
NO	826	49%
DID NOT ANSWER	186	11%

We were very surprised that such a high percentage of patients (40%) were in pain! Again this speaks to the need of providing more care especially to adults in Pennsylvania.

Have you visited a hospital ER Department for a dental pain?

YES	221	22.1%
NO	640	64%
DID NOT ANSWER	139	13.9%

*Only the first 1,000 patients were surveyed for this question.

Also as part of the exit survey, patients were asked about dental visits.

How long ago (in months) was your last dental visit?

Less than 6 months ago	201	11.9%
6-12 months	327	19.4%
13-24 months	317	18.8%
Over 2 years	657	38.9%
Not answered/data not entered	186	11%

It is of interest that over 57.7% of patients had not had any type of dental visit for over 1 year. We did not differentiate between a preventive appointment versus an emergency or a treatment appointment, so the percentage of patients overdue for an exam, check-up and prophylaxis in this population is quite alarming!

FOLLOW-UP CARE

All patients received comprehensive oral health instructions, oral health education literature, toothbrushes, toothpaste and floss to assist them with their long-term oral health.

Follow up emergency treatment was provided by our member dentists to patients for 28 days post clinic. All patients needing additional treatment were referred to local Community Health Centers and /or Temple or Penn Dental Schools. Patients who were not able to receive treatment due to health conditions were referred to their physician for treatment or a Community Health Center, if they did not have a primary health care provider. All patients also received a list of contact information for local FQHCs, dental schools, and other community health centers.

MEDICATIONS

Patients were provided with free antibiotics, non-narcotic pain relievers and pre-medication for dental treatments if required. A total of **661** prescriptions were filled onsite. Prescriptions were written for narcotics when necessary and patients were referred to low cost pharmacies to fill them.

MIX OF SERVICES

Analysis of the mix of services received showed that over 4,049 procedures were performed on 1,745 patients for an average of 2.32 services per patient. The following provides the mix of services;

1,820 patients registered

1,745 treated- many had medical complications that were referred to the appropriate facility- over 50 had undiagnosed high blood pressure

324 prophys (cleanings)

171 full mouth debridements

662 restorations

55 root canals

19 partial dentures

9 denture repairs/add teeth/adjustments

1,213 extractions

52 children seen

547 Panorex radiographs

538 intra-oral radiographs

394 fluoride treatments

101 sealants

11 recement crowns
 5 Stainless Steel crowns
 661 prescriptions (370 Ibuprofens-400mg)
 54 left before treatment
 21 failed medical and were referred to a local CHC

Financial Report

estimated value of services-	\$850,000
total overhead-clinic only-	\$201,772
total donations-in-kind	\$70,772
total dollars spent	\$131,000

For every dollar donated patients received \$6.49 of services!

Estimated Budget	Actual	Proposed for 2014
Facilities costs:.....\$45,000	\$56,471	\$20,000
ADCF rentals.....\$35,000	\$35,000	\$35,000
Supplies costs:..... \$30,000	\$67,000(57K donated)	\$50,000
Operational costs:		
Meals & Hospital.....\$17,000	\$13,099	\$14,000
Awards & Recognition.. \$2,000	\$ 0	\$ 0
Technology Leasing .. \$5,000	\$ 4,747	\$ 5,000

Office Expenses.....\$5,000	\$ 3,818	\$ 5,000
Signage.....\$6,000	\$1,500	\$ 1,500
Security \$2,000	\$ 0 (in facilities)	\$ 0
Advertising/PR...\$15,000	\$ 7,500	\$12,500
Miscellaneous...\$15,000	\$12,637	\$15,000
SUB TOTAL..... \$177,000	\$201,772	\$158,000

VOLUNTEERS:

VOLUNTEER NUMBERS

1001 MOM-n-PA volunteers

No-show rate $125/1,126 = 11.1\%$ The greatest percentage of no-shows was among lay volunteers and nurses.

RegistrantType	Attended
Central Supply Tech	12
Dental Assistant	133
Dental Assisting Student	42
Dental Front Office	39
Dental Hygiene Student	29
Dental Hygienist	76
Dental Student	87
Dentist (non-PA)	11
Dentist (PA)	249
EFDA	19
Equipment Tech	26
Lay Volunteer	236

Massage Therapist	1
Medical Student	1
Nurse	10
Nursing Student	3
Pharmacist	5
Pharmacy Student	7
Physician	2
Translator	12
EMT	1

The 2013 MOM-n-PA mission could not have been a success without the guidance of our dedicated Board, our department leads and hundreds of volunteers who donated their time and expertise to the project, some of whom volunteered for the entire event including setup and breakdown.

Dental, medical, and community volunteers all came together to ensure that patients received a safe and caring experience. We are grateful to the America's Dentists Care Foundation and the leadership of the Wisconsin MOM who assisted us in the planning of our first event as well as in the set-up, breakdown and actual clinic days.

We are also grateful for the team of dentists which provided emergency care to any patient who needed follow up treatment from a procedure received at the clinic. This care was provided for 28 days immediately following the mission at no cost to the patient.

Sponsors, Donors & Supporters

The following is a list of sponsors for the 2013 MOM-n-PA, which are donations we received prior to May 30th, 2012. All donations received after this date are considered donations for our 2014 MOM-n-PA and will be listed on a new web page shortly. A listing of donors can be found on our website www.mom-n-pa.com. *An asterisk * indicates a donation-in-kind*

FOUNDING PARTNERS

Pennsylvania Dental Foundation
Goldberg Katzman, P.C.*
ProSites. Inc.*

Platinum - \$25,000 and above

Pennsylvania Dental Foundation

Titanium - \$15,000 - \$24,999

Harrisburg Area Dental Society

Gold - \$10,000 - \$14,999

Foundation of the Pierre Fauchard Academy
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Delta Dental Community Care Foundation
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Silver - \$5,000 - \$9,999

Alliance of the Pennsylvania Dental Association
Dental Society of Chester Co. and Delaware Co.
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Delta Dental
Second District Dental Association
Cigna Foundation Grants
Henry Schein Dental*
Benco Dental*
The BRAVO Group*

Bronze - \$1,000 - \$4,999

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Supporters- up to \$499

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Dr. Linell Baylis*
Muslim Youth Association*
Dr. Bruce Terry*

Cary J. Limberakis, DMD*
Sun Ray Drugs*
Dr. Jeffrey & Ellen Sameroff*

PRESS COVERAGE

Due to concerns that we would have to turn away patients if we advertised using mass media like TV and radio, our inaugural MOM-n-PA was promoted mainly by using the public health infrastructure. Several community agencies including Head Start, Philadelphia Citizens for Children and Youth, local homeless shelters, the Health Commission as well as school nurses were contacted and assisted us in reaching the underserved of the greater Philadelphia area. We utilized the services of the Bravo Group to assist us in developing our message as well as sending out press releases during the event, following up with mass media, and responding to social media such as Twitter and Facebook .

We garnered media from the Philadelphia Daily News, the PhiladelphiaTribune, the Philadelphia City Paper, NBC10 TV and several radio and online TV media including "The Trudy Haines Show". We also gained exposure about our event in the Pennsylvania Dental Journal as well as in several local newspapers throughout the state due to volunteers utilizing press releases which MOM-n-PA provided.

Video clips and photos from the mission can be found online at the MOM-n-PA website (www.mom-n-pa.com) and the Pennsylvania Dental Association website (www.padental.org).

Several legislators visited our clinic over the weekend. Representative Madeline Dean toured the whole floor, visiting with her constituents who were volunteer dentists from Abington and she volunteered as one of our exit interviewers. State Senator Shirley Kitchen from Philadelphia also toured the

mission and met with MOM-n-PA representatives to discuss the needs of the citizens in her district and possible opportunities to work together in the future.

MOM-n-PA 2014 and MOM-n-PA 2015 planning is underway. A site will be selected soon and fundraising has begun. We are looking forward to another successful Mission!

Inquiries about MOM-n-PA should be emailed to Dr. Gary Davis at doctord@epix.net .

MOM-n-PA is a tax-exempt nonprofit organization under 501 (c) 3 of the Internal Revenue Code. Contributions to the MOM-n-PA are eligible for a tax-deduction to the full extent allowed by law.

Address:

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