Periodontal & Implant Associates
Presents

The 15th Annual
Dr. Harold Z. Hirsch Symposium

Friday, October 14, 2011
For the Entire Dental Staff

Daystar Church
200 Daystar Drive
Cullman, AL 35057

8 CE Credits • AGD Approved
About the courses

Phenomenal Treatment Planning and Case Acceptance
Getting patients to "YES"

All practices can improve their acceptance rate. Proper communication with each patient is vitally important to the process. Learn new protocols for treatment planning and case presentations that will improve your efficiency to meet the challenges of today's economy. This lecture will include a clinical review of common treatment planning sequences involving replacement of lost teeth with conventional crown and bridge, implant therapy and removable prosthetics. Dr. Rasner will also address treatment options for patients with abundant pathology that want an affordable alternative to dentures.

Steven L. Rasner, DMD, MAGD

Dr. Rasner, after earning his bachelor's in psychology from Rutgers College, graduated from University of Pennsylvania in 1980 with a doctorate in dental medicine. He received his Mastership from the Academy of General Dentistry in 1997 and completed the written portion for the Board certification by the American Board of General Dentistry. His Board Certification demonstrates an all-pervasive professional commitment to excellence, dedication and perseverance to the dental profession. Only a select handful of general dentists have achieved this status. Dr. Rasner is a member of the American Dental Association, Academy of Periodontology, Academy of General Dentistry, American College of Implantology, International Congress of Oral Implantologists and the International Academy for Facial Esthetics.

Dr. Rasner has over 50 publications in many industry journals including Dentistry Today, Dental Economics, Contemporary Esthetics Compendium, Independent Dentistry, Australasian Dental Practice, Contemporary Esthetics, Compendium, Dental Practice and Finance, Tom Orent's 1000 Gems, The Profitable Dentist Newsletter, The Farran Report, and Smart Money.

Known for his passion and original, rapid-fire delivery, Dr. Rasner has challenged, inspired, and shared his principles of success with professionals in 37 states and 5 countries. He has received numerous speaking awards around the world. In 2001 he received a Certificate of Recognition from the United States Congress for 20-plus years of civic duty. For the past five years he has also been chosen as one of the Top 100 Clinical Educators by the dental publication Dentistry Today.
Proactive Digital Planning
Many offices are aware that the government is mandating that all patient records, both medical and dental, be electronic by the year 2014. Stimulus money has been put aside for practices that make the switch to paperless. Taking one step at a time towards going paperless is much easier than you may think!

Samantha Fountain
Samantha Fountain is a Technology Specialist with Atlanta Dental Supply. Mrs. Fountain has over sixteen years experience in the dental industry. The past seven years she has worked with Atlanta Dental, transitioning offices from their paper charts and conventional radiography, and moving them into the digital world. She is certified in training and implementation on XLDentTM, and ImageXLTM software. Mrs. Fountain understands that planning to go paperless can seem overwhelming at times.

Ryan Kelley
Ryan Kelley is the President of IPQuest, a dental technology integration and services firm that specializes in the implementation of a wide variety of dental specific technology and software solutions.

For the past seven years IPQuest has focused on developed comprehensive dental technology solutions aimed at increasing the efficiency of the dental practice without compromising patient care. IPQuest has worked with over 600 dental practices in Georgia and Alabama to deliver dental technology solutions that result in the on-time delivery of medical information to the provider at the time of care.

Directions to Day Star Church
Located In Good Hope at 200 Daystar Drive, Cullman, AL 35057
For Mapquest directions use 77 Beech Grove Road, Cullman, AL 35057
From I-65 South, toward Birmingham: Take Exit 304. Turn right. Go to the traffic light and turn left onto Beech Grove Road. Take the first left onto Daystar Drive.
From I-65 North, toward Huntsville: Take Exit 304. Turn left and cross over I-65. Go to traffic light and turn left onto Beech Grove Road. Take the first left onto Daystar Drive.
Hosted by
Periodontal & Implant Associates, Inc.

Periodontal & Implant Associates, Inc. was established in Jasper, Alabama, over twenty-five years ago. The practice is now second generation with Dr. Jennifer Hirsch Doobrow, the daughter of the founder, Dr. Harold Z. Hirsch, joining the practice. The practice has two locations; Cullman, Alabama, and Jasper, Alabama. Services include extractions, bone grafting, and implant placement in addition to periodontal therapy and periodontal surgery.

Dr. Doobrow earned her DMD at the Medical University of South Carolina in 2007. She received her certification in Periodontics from the University of Alabama at Birmingham in 2010. Dr. Doobrow is a Board Certified Periodontist. She is an active member of the American Academy of Periodontology, Alabama Society of Periodontists, Alabama Dental Association, American Dental Association, the International Congress of Oral Implantology and is the Secretary/Treasurer of the Wilson Chenault Dental Study Club.

Dr. Lory Carlisle Avsar received her DMD from the University of Alabama School of Dentistry in 1994. She completed a post-graduate residency in General Dentistry at the University of Alabama School of Dentistry in 1995. After practicing general dentistry for two years, Dr. Avsar returned to UABSD and received her certificate in the specialty of Periodontics in 2000. She is an active member of the American Academy of Periodontics and the International Congress of Oral Implantology.

SPECIAL DOOR PRIZE!
TWO TICKETS FOR NOVEMBER 26, 2011
ALABAMA VS. AUBURN

Sponsored by:
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Please detach and mail to:
Symposium
c/o Periodontal & Implant Associates
212 4th Avenue SE, Suite 500
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tel: 256.734.8588
www.perloimplantassoc.com

Tuition $50.00 • 8 CE Credit Hours
Includes breakfast and lunch
Door Prize: Two Alabama vs. Auburn football tickets!

Please return registration form by September 29, 2011.
Make checks payable to Symposium. Doctors and staff are encouraged to attend. Please copy for additional registrations.

Venue & Course Schedule
8:30-9:00 a.m. Registration and Breakfast
9:00-12:00 p.m. Morning Session
12:00-12:30 p.m. Lunch and Exhibits
12:30- 5:30 p.m. Afternoon Session

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