



Dr. Sheri Emma, MD  
Dr. Emma's Weight Loss

# Dr. Emma's Protocol for the HCG Diet

along. Once people were able to share their dramatic weight loss success stories with everyone on the internet, this suddenly became the most sought after diet in the world.

When I began treating patients under the Simeons Protocol, there were a lot of shortcomings this protocol had. There were holes in the information that led many people to guess on what to do, and there were many things about this protocol that didn't make sense: one was not allowed to wear make-up, deodorant, or use certain lotions that might interfere with weight loss. So I set out to conduct extensive clinical research to develop a new and improved protocol, one that corrected and improved many of the errors of an antiquated 60 year old protocol.

It's called DR. EMMA'S HCG PROTOCOL. I was featured on the DR. OZ SHOW this year for my protocol in order to shed light on this extremely successful weight loss program. I have a unique dosing regimen for our medication that is unlike that used

by anyone else in the field, and a unique diet that makes sense and is easy for patients to follow. With our continuous adjustment of medication and diet throughout the program, it allows for a dynamic weight loss unlike any other program.

It is crucial that one finds a doctor well-versed in this diet and if your doctor is using Simeons Protocol, note that it is outdated. They should be using a modern protocol such as DR. EMMA'S PROTOCOL.

This is a prescription medication and can only be delivered by a qualified doctor in a tiny injection form. There is no scientific evidence for the "do-it-yourself" schemes, and there is no other way to take this medication. Since it is a protein hormone, it is digested, and therefore CANNOT be taken by mouth or in a "drop" form. There are many people selling "HCG Drops" touting it is homeopathic and natural, but this is not a homeopathic regimen. This hormone is too large to cross membranes as a pill, drop, or spray, and it MUST be injected.

Only a licensed physician can prescribe it.

It is important to know that one of the biggest reasons our program is successful long-term is because it includes a patient-specific "Maintenance and Follow-Up Program" with our combination of staff including a physician, physician assistants, nutritional counselors, and ancillary staff. We always advise a weekly follow-up schedule, even on maintenance, to stay on track and receive continued advice and guidance from our staff. This is an important part of learning how to eat in a better, healthier way.

If you thought a surgical procedure was your only answer, think again. And then ask our many patients that were candidates for surgery and came to us as a last resort. Says one patient, "I am on the list for gastric reduction surgery for September. They recently called me to see if I was still coming and they found out that due to my recent weight loss, I no longer qualify! I am so happy I tried your program. It saved me."

## "Meet the Real Dr. Emma from Dr. Oz"



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We will help you completely change your approach to weight loss

- HCG
- Appetite Control
- Nutritional Counseling
- Food Sensitivity Analysis