Orthodontic specialty on cusp of large growth in China

As China’s economy continues to grow so will the specialty of orthodontics in China, predict leaders of the Chinese Orthodontic Society (COS). With greater wealth, more individuals in China will be able to afford orthodontic treatment than ever before.

“I can imagine how bright the orthodontic future will be,” said Dr. Yanghe Zhou, president-elect of the COS and professor and chair of the Department of Orthodontics at Peking University School of Stomatology. “Orthodontic treatment will be booming someday in the near future,” he said. He compares the potential growth in orthodontics to the growing auto market in China. Years ago, no one would have predicted China would have the largest auto market, he said. “Even for me, I would just wonder when I could have my own car, but I had my first car in 2003.” Then, in 2008, I added a second car. In 2010, I renewed my first car. How fast it is changing! Last year, China became the world’s largest auto market. I am sure orthodontics in China will be the same. China has a 1.4 billion population. In Beijing, 100,000 new babies are born every year. You can imagine how big the orthodontic population will be. I am very confident about this. As the economy grows, people do have more money to take care of their teeth. The parents are becoming more aware and are letting their children receive orthodontic treatment.

Today, approximately 2,000 orthodontists belong to the COS. More than 900 COS members are WFO fellows, making the COS the second largest WFO affiliate organization in terms of the number of members who have joined the WFO. The COS joined the WFO as an affiliate organization in late 2008. At that time, Dr. Tianmou Xu of Beijing, China, was president of the COS. Dr. Zhige Zhao of Chengdu, China, is the current president of the COS.

In September, the WFO Executive Committee selected Dr. Jorge Faber of Brasilia, Brazil, to serve as the editor-in-chief. Prior to accepting this position, Dr. Faber was the editor-in-chief of the Dental Press Journal of Orthodontics (DPJO) for five years. Dr. Faber is an adjunct professor of orthodontics at the University of Brasilia and has been in private orthodontic practice since 1994. He has also published more than 70 scientific articles and has given more than 150 lectures and courses worldwide. Dr. Faber pursued his dental education at the University of Brasilia and earned a Master of Science-Orthodontics from the Federal University of Rio de Janeiro in 2012. Dr. Xu says the organization strives to promote excellence in orthodontics through education and research in mainland China and to promote international academic exchanges, as well as cooperation among orthodontists. “To serve this purpose, we have organized the COS Annual Orthodontic Conference to disseminate the newest orthodontic knowledge and research findings from universities or other research institutions,” Dr. Xu said. “We invite expert clinicians to share their clinical experience, and we also invite international speakers each year to introduce cutting-edge technology and new trends and philosophies in orthodontics.”

The organization also sends its members to other international orthodontic meetings, including the International Orthodontic Congress and those of the American Association of Orthodontists (AAO), the European Orthodontic Society and the Asian Pacific Orthodontic Society. In addition, all COS members receive the quarterly Chinese Journal of Orthodontics. “We also encourage our members who master English well to join the WFO and the AAO to get more information from their publications, too,” Dr. Xu said. “We will continue to do so to assist our members in getting up-to-date orthodontic information and to raise the level of our profession in China.”

History of Orthodontics in China

Dr. Xiejun Mao, who received his orthodontic education at Harvard University, founded the first orthodontic clinic at Peking University in Beijing in 1949 and is recognized as the father of modern orthodontics in China. Dr. Zhou reports that universities began offering orthodontic specialist training toward the end of the 1950s.

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WFO expects to launch Journal of the World Federation of Orthodontists in early months of 2012

Online interactive journal to invite reader feedback, participation

The WFO expects to launch the Journal of the World Federation of Orthodontists (WFO) by March 2012. The WFO will be offered exclusively online on a quarterly basis, and WFO members will have complete access to the peer-reviewed journal’s content as a membership benefit. Elsevier, the world’s leading provider of science and health information, is the publisher and will manage the journal website.

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New editor of Journal of the World Federation of Orthodontists offers his vision for the publication

By Jorge Faber DDS, MS, PhD
Editor-in-chief of the Journal of the World Federation of Orthodontists

Dr. Faber also chairs the WFO Marketing Committee, which has been working to develop a marketing strategy. “We have a great brand to market,” Dr. Faber said. “The WFO has a long and impressive history, and we now have a rapidly growing membership base. We need to develop a strategy that will attract new members and retain existing members.”

The WFO plans to launch the Journal of the World Federation of Orthodontists (WFO) in early 2012. The WFO will be offered exclusively online on a quarterly basis, and WFO members will have complete access to the peer-reviewed journal’s content as a membership benefit. Elsevier, the world’s leading provider of science and health information, is the publisher and will manage the journal website.
This past summer, Dr. Ugo d’Aloja, president of the Associazione Specialisti Italiani Ortodonzia (ASIO), traveled to Vijayawada, India, to provide dental care to children in need. He worked with Dr. Paolo Bortoluzi, an ASIO member, at a small hospital run by Care & Share in Vijayawada, India. While in Vijayawada this past summer, Dr. d’Aloja and Dr. Paolo Bortoluzi helped hundreds of children who were in great need of dental care. Dr. d’Aloja is president of the Associazione Specialisti Italiani Ortodonzia.

ASIO president assists children in need in India by providing dental care, toothbrushes

Earlier this year, Dr. Ugo d’Aloja helped distribute 1,000 toothbrushes and Smile Under Construction T-shirts to children in need of dental care in Vijayawada, India. He treated patients in a small hospital run by Care & Share. Care & Share is a charitable trust that helps more than 6,000 children living in poverty in India. He and his family will return to India in December to provide additional dental and orthodontic care to the children.

Sociedad Argentina de Ortodoncia provides extensive continuing education to members, reaches out to patients in need by offering orthodontic care at a reduced fee

The Sociedad Argentina de Ortodoncia (SAO), a charter member of the World Federation of Orthodontists, has been in existence since 1933. Today, approximately 2,000 orthodontists and dentists training to be orthodontic specialists belong to this organization. The SAO strives to improve access to information through the latest means of communication; to place the professional orthodontist in a competitive position in the country and in the world by offering him/her an appropriate program of continuous education; to encourage continuous professional development by making qualified training programs with their corresponding accreditation available to orthodontists; and to improve the population’s health by offering patients good orthodontic care that can stand up for its excellence and avant-garde conditions.

The SAO also has collaborative agreements with several institutions, including the Prof. Juan P. Garrahan Pediatric Hospital. This hospital will send patients with atato-alveolar palate fissures to the SAO clinics so that the patients can receive orthodontic treatment at no cost.

For Dr. Sokolowicz, serving as an officer of the SAO allows her to contribute to an organization that has provided her so much. “Given that all my training has been developed through the SAO, I believe it is a way of giving back what I have received from it,” she said. “Moreover, I think that we — the people involved in the profession — should support the institutions that represent us.”

To learn more about the SAO, visit the organization’s website at www.ortodoncia.org.ar.

SAO Leadership

President: Dr. Lia Jaqueline Sokolowicz
Vice president: Dr. Miguel Ángel Gonzalez
Secretary: Dr. Angela Gianfelice
Treasurer: Dr. Claudia Alejandra Duhale
Past president: Dr. Adriana Mónica Pastual
Japanese Orthodontic Society contributes to task force dedicated to assisting those affected by the Great East Japan Earthquake, tsunami that hit earlier this year

On March 11, the Great East Japan Earthquake struck, registering a moment magnitude of 9.0. This unprecedented earthquake triggered tsunami waves, which devastated the coastal area of the Tohoku and Kanto regions of Japan. In addition to the extensive loss of life and destruction, the country has been dealing with an ongoing nuclear disaster. During the earthquake, the Tokyo Electric Power Company's Fukushima Daiichi Nuclear Power Station lost its power supply and could not cool its reactors. Subsequently, the plant released substantial amounts of radioactive materials, which forced nearby residents to evacuate. They have not been allowed to return to the affected region.

In the midst of this disaster, Dr. Shigumi Goto, president of the Japanese Orthodontic Society (JOS) and a WFO fellow, encouraged several orthodontic organizations to form a joint task force to assist orthodontists affected by this disaster. The task force included representatives from the WFO, Orthodontic Society of Japan, the Tokyo Orthodontic Society, the Japanese Association of Orthodontists and the Orthodontic Suppliers Association of Japan.

The task force established the JOS Japan Earthquake Relief Fund. Through fundraising activities and donations, the fund has realized a total of 6,770,191 Japanese yen (approximately $88,000 in U.S. dollars). This money will be given to the Japanese Red Cross Society's disaster relief fund, and will also be directed through the Tohoku Orthodontic Society, to support orthodontists affected by the disaster and to support the reopening of university orthodontic courses in disaster-affected areas.

Orthodontic patients are also benefitting from the task force's efforts. The group has set up consultation points in disaster-hit prefectures. Here, volunteers provide counseling on orthodontic treatment to disaster victims. The Japanese Association of Orthodontists has established a toll-free phone line for consultations as well. Together, the phone line and consultation points are supporting orthodontic patients who are finding it difficult to continue treatment.

Upon a request from the Japan Dental Association and the Japanese Association for Dental Science, the task force also dispatched a team of dental volunteers to the disaster areas. This team included orthodontists trained in Dr. Kazunori Yamada's orthodontic program at Matsumoto Dental University. Drs. Yoshihiko Usui, Atsushi Ara, Hirokazu Matsuda, Masanori Kanazawa and Keita Moriyama.

Dr. Usui found the devastation to be "a reality so far far removed from the familiar world that it was hard to believe we were in the same country. The week's experience of visiting disaster-affected areas and interacting with the residents will remain in our memories for the rest of our lives. We will always remember the emotional injury suffered by victims and continue supporting them into the future. Although towns are being rebuilt at a steady pace, the goal of rehabilitation is not visible at all. Support will be required for many more years to come. On this particular occasion, we particided in relief efforts as dentists, but support can take many forms other than dental

Orthodontist shares his experience in dealing with aftermath of an earthquake, aftershocks in Christchurch, New Zealand

Just over a year ago, a magnitude-7.1 earthquake struck Christchurch, New Zealand. Aftershocks, some fairly massive in magnitude, have further disrupted and destroyed parts of the city. In the midst of all this, the city's residents have focused on rebuilding or relocating. Several orthodontic practices have been significantly impacted. Dr. Peter Fowler, a WFO fellow who practices in Christchurch, wrote the following article for the Australasian Orthodontists' newsletter to share his and other orthodontists' experiences. All orthodontists will gain from his insight. Certain precautions, in particular with patient records, become extremely valuable when dealing with the disruption or destruction of a practice.

The first earthquake (magnitude 7.1) struck Christchurch, New Zealand, Sept. 4, 2010, at 4:30 a.m. The epicenter was located. Tw o m ultistoried com m ercial buildings collapsed, trapping and killing the majority of the 180 people w ho died loss of life. Tw o m ultistoried com m ercial buildings collapsed, trapping and killing the majority of the 180 people w ho died due to the quake. Falling debris trapped others in vehicles, on sidewalks or in shops. Extensive liquefaction and ground floothing occurred, especially near the Avon and H eathcote rivers. All the orthodontic practices were speedily evacuated. The group has set up consultation points in disaster-hit prefectures. Here, volunteers provide counseling on orthodontic treatment to disaster victims. The Japanese Association of Orthodontists has established a toll-free phone line for consultations as well. Together, the phone line and consultation points are supporting orthodontic patients who are finding it difficult to continue treatment.

Asian Pacific Orthodontic Society takes steps to further establish itself

Dr. Loh Kai-Woh, president of the Asian Pacific Orthodontic Society (APoS), recently registered the APO S as a legal society in Singapore. This action now allows the organization to establish a bank account. The APO S, an affiliate regional organization of the WFO, has 14,000 fellows and 18 member organizations.

"With sufficient money in the bank, we can support community service projects organized by members in their own countries, e.g. cleft-palate programs," said Dr. Loh, who hopes to have the bank account established by year-end. "We can also encourage fellows to give lectures in member countries where the orthodontic education level needs to be uplifted, and we can encourage fellows to visit each other to foster closer relationships."

The APO S offers two electronic publications, the APO S Trends in Orthodontics and the APO S News, both of which are offered online at www.apospublications.com. The APO S is now seeking advertisements to support the publications. "These publications help to connect our members," Dr. Loh said. "Hopefully, they can also bring in some money for us so we can support community service projects."

In addition to the growth of the financial structure of the APO S, the organization accepted the Taiwan Association of Orthodontists as its latest member in July 2011.
Every two years, the Australian Society of Orthodontists (ASO) offers an extensive continuing education program through its Australian Orthodontic Congress (AOC). 2012 will mark the 23rd AOC, and Perth, the capital city of the state of Western Australia, will host the prestigious event. Registration is now open for the 23rd AOC, which will be held Feb. 10-14, 2012, at the Perth Convention and Exhibition Centre. Register before Dec. 2 to take advantage of the early-bird congress rates. You may register online at www.aso2012perth.com.

“Perth provides a first-class location for the premier orthodontic event in Australia in 2012,” said Dr. Howard Holmes, congress chairman. “The theme for the congress is ‘Setting Things Straight,’ which acknowledges a scientific program designed to provide a close examination of current evidence-based clinical practice, to scrutinize new orthodontic technologies and to reexamine the recurrent orthodontic controversies in light of contemporaneous scientific research. We have invited a stellar cast of renowned international and Australian speakers and have prepared a stimulating program of wide appeal, promising to satisfy all areas of scientific and clinical interest across our specialty.”

The keynote speakers for this event are Dr. Jay Bowman, Dr. Emile Rossouw and Dr. David Turpin. The doctors’ program will also feature Dr. Rolf Behrents, Dr. Robert Boyd, Dr. Charles Burstone, Dr. Ali Darreidelle, Dr. Mithran Goonewardene, Dr. John Graham, Dr. Lyle Johnston Jr., Dr. James Mah, Dr. Birte Melsen, Dr. Ron Roncone, Dr. Rohit Sachdeva and Dr. Terry Sellke.

A well-rounded auxiliary program will complement the doctors’ program. Speakers include Dr. Mark Berelman, Dr. Jim Bokas, Dr. Boyd, Dr. Graham, Dr. Mah, Kathy Metcalf, Dr. Roncone, Dr. Steve Sazeech, Dr. Sellke, Cathy Sundvall and Dr. Vicki Vlaskalic. The AOC will also feature six auxiliary workshops on Feb. 13.

“The 23rd AOC exists with such an outstanding scientific, educational and social program because of the vision and hard work of a team dedicated to the ASO membership and directed by Dr. Howard Holmes,” said Dr. Mike Razza, federal president of the ASO. “We also have outstanding support from our major sponsors — 3M Unitek, Ormco and TP Australia — who have contributed significantly to allow the presentation of such a comprehensive experience for all registrants.”

Technology Day

The ASO will also offer its first-ever Technology Day prior to the AOC. To be held Feb. 10, this pre-congress course is dedicated to the latest advancements and trends in orthodontic technology from the perspective of the AOC trade participants, including Invisalign, SureSmile, GAC Australia, 3M Unitek, American Orthodontics, Dolphin Imaging, AB Ortho and Ormco. During the full-length session, doctors and staff members will have the opportunity to learn more about the orthodontic companies providing the latest innovations in orthodontic technology. The Technology Day is included in the overall congress registration fee and is sponsored by Invisalign Australia.

Post-congress Course

The Post Congress Course is another new addition to the AOC offerings. This course will be held Feb. 16 at the Quay West Resort in Bunker Bay. Register early for this course as attendance is limited.

“The five-star Bunker Bay Resort is located within the magnificent Margaret River wine region, which is just a three-hour drive from Perth,” Dr. Holmes said. “This provides an excellent opportunity to extend your stay after the main congress and take your partner to enjoy the delights of this beautiful and soulful region right at the zenith of the balmy South-Western Australian summer.”

The course will feature Drs. Behrents, Burstone, and Johnston. Attendees will be able to listen to all three in an informal setting. The speakers will discuss their lives; their most memorable experiences, both professionally and personally; what changed and shaped their goals (research, desires and ambitions) during their careers; things they would have done differently; and where they think the profession is headed. The day will conclude with a wine-tasting session featuring local Margaret River wines. Vanya Cullen of Cullen Wines has won the title of Australian winemaker of the year.

Social Events

The evenings of the AOC will be devoted to social events. On Feb. 11, attendees can relax at a happy hour event before attending the Stanley Wiltosson Oration and President’s Reception in Kings Park. On Feb. 12, the Congress Party Night will be held at the Royal Perth Yacht Club, the former home of the America’s Cup. The Black-tie Congress Gala Dinner will follow on Feb. 13.

“The fun and exciting social program promises to be a highlight of the meeting with special events to be held in premier locations around the city of Perth and the Swan River,” Dr. Holmes said. “The 23rd AOC will provide a unique professional and social experience. We look forward to welcoming orthodontists and their staff from all over the world to Perth, Western Australia, for this exciting event.”

www.aso2012perth.com

Speakers include
Jay Bowman
Emile Rossouw
David Turpin
Rolf Behrents
Robert Boyd
Charles Burstone
John Graham
Lyle Johnston Jr.
James Mah
Birte Melsen
Ron Roncone
Rohit Sachdeva
Terry Sellke
Cathy Sundvall

Send information for upcoming affiliate organization meetings to the WFO at wifo@wfo.org. The WFO will post meeting announcements online and in the WFO Gazette.
WFO solicits affiliate organizations for proposals to host the 9th IOc in 2020

The WFO is seeking a host organization(s) for the 9th International Orthodontic Congress (IOc) in 2020. All WFO affiliate organizations should have received a Request for Proposal (RFP) from the WFO earlier this year. All proposals must arrive at the WFO Secretariat no later than 4 p.m. (CST) Dec. 16, 2011.

The RFP outlines meeting objectives, attendance numbers from the two previous IOcs, hotel accommodation requirements, the potential time frame of the 2020 meeting, space requirements, meeting requirements, and criteria for site selection, among other information.

The WFO Executive Committee will review all submitted RFPs and determine the winning proposal. Dr. Roberto Justus, President of the WFO, will announce the Executive Committee’s decision after June 1, 2012.

Since the WFO’s formation in 1995, the IOc has been held in Chicago, IL, USA, Paris, France, and Sydney, Australia. The British Orthodontic Society will host the 8th IOc in London, England, in 2015. (Please see the related article on the 8th IOc on page 10.)

“The IOc gives orthodontists from every region of the world the opportunity to come together at the same time and to discuss clinical ideas, research progress and generally relate to each other,” said Dr. William DeKock, secretary-general of the WFO.

In addition, the WFO, the host organization and host country all benefit economically from the IOc as thousands of orthodontists have attended these meetings in the past. “The WFO uses its percentage of the financial net gains from the IOc to finance projects that improve orthodontics worldwide,” Dr. Justus said. “The host organization may also find that it increases its membership and strengthens its relationships with other affiliate organizations.”

For additional information on the RFP, contact Dr. DeKock at the WFO Secretariat. The e-mail address is wfo@wfo.org; the telephone number is +314-993-1700; and the fax number is +314-993-5208.

WFO recognizes International Orthodontic Congress organizers

The WFO recognized the organizers of the 5th, 6th, and 7th International Orthodontic Congresses (IOCs) Sunday, May 15 at its breakfast reception for WFO affiliate organization presidents. This event was held in conjunction with the 2011 Annual Session of the American Association of Orthodontists (AAO) in Chicago, IL, USA.

Dr. William DeKock (left), WFO secretary-general, presents a plaque to Dr. Marvin Graham, past president of the AAO, for his leadership during the 5th IOc. The AAO hosted the 5th IOc in Chicago, IL, USA, in 2005.

Dr. Lee Graber (right), WFO past president, presents a plaque to Dr. André Horn of Sarreguemines, France, for his leadership during the 6th IOc.

Dr. Lee Graber (right), WFO past president, presents a plaque to Dr. Charles Bolender of Sydney, Australia, for his leadership during the 7th IOc.

Dr. Lee Graber (right), WFO past president, presents a plaque to Dr. Chris Carpenter of the AAO for his leadership during the 5th IOc.

Dr. Richard O'Brien and Dr. Shane Fryer of the Australian Society of Orthodontists (ASO) received plaques in recognition of their leadership during the 7th IOc, which was hosted by the ASO in 2010.

Great East Japan Earthquake

continued from page 4

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Dr. Keiji Moriyama, a member of the WFO Executive Committee and chair of the JOS International Affairs Committee, reported in September that at least seven orthodontic practices have suspended or discontinued their services. Twelve other practices have recovered and have resumed seeing patients. To further assist its members, the JOS incorporated a session on the recovery process in its program for the 4th IOc in 2009 and the 7th IOc in 2010 to these companies, and he encouraged them to consider sponsorships for the 8th IOc that will be held in London, England. The British Orthodontic Society will host the 8th IOc.

WFO represented at 23rd Annual Graduate Orthodontic Residents Program in July

The WFO reached out to the more than 425 U.S. and Canadian orthodontic residents who attended the 23rd Annual Graduate Orthodontic Residents Program (GORP) July 28-31 at Saint Louis University in St. Louis, MO, USA. The residents represented 56 postgraduate orthodontic programs in the United States and Canada. In an effort to promote student membership in the WFO, Dr. Larson Keso, a former member of the WFO Executive Committee, represented the WFO at the meeting. He extolled the benefits of membership when meeting with the residents and handed out student membership applications to interested individuals. He also informed them of the upcoming 8th International Orthodontic Congress (IOC) that will be held in 2015.

“At least 150 student membership applications were handed out,” Dr. Keso said. “The most interest came from international students who are planning to return to their home country after graduation.”

Dr. Keso also visited with more than 60 vendors to solicit advertising in the WFO Gazette. Concentrating on those companies marketing to an international audience, Dr. Keso promoted the success of the 6th IOc in 2009 and the 7th IOc in 2010 to those companies, and he encouraged them to consider sponsorships for the 8th IOc that will be held in London, England. The British Orthodontic Society will host the 8th IOc.

More than 123 presidents and representatives from approximately 52 affiliate organizations of the WFO attended a breakfast reception May 15 in conjunction with the 2011 Annual Session of the American Association of Orthodontists (AAO). The WFO and AAO have held this annual event for several years and will do so again during the 112th AAO Annual Session in May 2012 in Honolulu, HI, USA.

― by Sarah Willett, WFO

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“Our power as orthodontists is negligible compared to the enormity of nature’s destructive force,” Dr. Moriyama said. “We can, however, help restore vitality and smiles to disaster victims — many of whom have almost lost sight of their dreams after losing homes, family members, loved ones and jobs — by offering them encouragement and hope. This, I believe more firmly than ever before, is the very mission of those of us who practice orthodontics. It will be a very long time before we can see the complete recovery of the disaster-stricken area.”
Both the Doctors Scientific Program and the Orthodontic Staff Program will feature an abbreviated lecture schedule. The lectures will begin at 7:30 a.m. and will conclude by 2 p.m. each day.

“This schedule will allow attendees to take full advantage of all the Annual Session programs and also give them plenty of time every day to put their toes in the sand,” Dr. Rogers said. “The planning committee has worked hard to provide comprehensive programs for both doctors and staff. We hope everyone will return to their practices refreshed and ready to take on new challenges.”

**Doctors, Orthodontic Staff Programs**

The Doctors Scientific Program will offer both clinical and research topics related to orthodontic treatment trends, new technology and scientific advances. As part of the program, Dr. Thomas Mulligan will deliver the John Valentine Mershon Lecture. Dr. Sheldon Baumrind will give the Jacob & Selma Mershon Lecture, and Dr. Donald Joondeph will give the Edward H. Angle Lecture. In addition, the Orthodontic Staff Program will address clinical, practice-management and leadership challenges.

The Featured Speaker Series program is open to both doctors and staff. This lecture series will offer diverse presentations that aim to motivate, inspire and enlighten. Mahena Riser Chai, Dewitt Jones, Laura Berman and Rita Emmett will each present a lecture. “This speaker series will help us to grow in our personal lives,” said Dr. Richard McClung, general chair of the Annual Session.

The Practice Management and Leadership Speaker Series will also run throughout the Annual Session. The keynote speakers are Roger Levin, Bob Delaney, John McIlhenny, Bruce Manchon and Chad Tschetter. Topics will include practice-management strategies, leadership development, financial strategies, stress management and investment considerations.

“The Annual Session will provide four days of outstanding scientific and staff lectures and fellowship with your colleagues,” Dr. McClung said.

**Special Events**

The Opening Ceremonies on May 5 will feature Hawaiian entertainment and a performance by the classic rock band the Doobie Brothers. This special event will be held at the Waikiki Shell Amphitheatre and will be followed by the International Reception from 8 to 10 p.m. The reception will be held on the Bolo Head Lawn at the Kahala Resort. Transportation will be provided from the amphitheatre to the Kahala Resort and from the resort to the hotels after the reception. The Excellence in Orthodontics Luncheon on May 6 will include keynote speaker Captain Chesley “Sully” Sullenberger III, the Flight 1549 “Miracle on the Hudson” pilot. The AAO will host its Beach Gala on May 7 on the lawn of the Sheraton Waikiki and Royal Hawaiian. Attendees will enjoy Hawaiian food and musical entertainment provided by the Zippers, an 80s cover band. A special tour program will be offered as well. Information on the tours is now available on the AAO website.

**Post-conference Meetings**

The AAO will host four post-conference meetings on the islands of Maui, Kauai and Oahu. Each meeting will be held May 9-10. Space is limited. Those who wish to attend a post-conference meeting should register early.

- **Sheraton Maui Resort & Spa (Maui):**
  - Dr. John Gasko and Dr. Mirhan Goonewardene are the featured speakers. The topics include differential diagnosis and treatment of adult patients with Class III malocclusion, differential diagnosis and treatment of adult patients with skeletal asymmetries, interdisciplinary management of complex dental problems, and orthodontics and periodontal implications.

- **Grand Wailea Resort (Maui):**
  - Dr. James McNamara and Dr. David Sawyer are the featured speakers. The topics include improving routine orthodontic treatment, two-phase vs. one-phase treatment, microesthetics, and the aging face.

- **St. Regis Princeville Resort (Kauai):**
  - Dr. Rolf Behrents and Dr. Robert Vanarsdall are the featured speakers. The topics include adventures in orthodontic silliness, science, success and failure; growth and orthodontics; orthodontics role in interdisciplinary treatment, and efficient management of unerupted teeth.

- **Turtle Bay Resort (North Shore of Oahu):**
  - Dr. Kevin O’Brien and Dr. Jonathan Sandler are the featured speakers. The topics include functional orthopedic treatment, diagnosis tools, interpretation of scientific literature, orthognathic surgical treatment, implementation of anchorage, and self-ligation.

“I encourage WFO fellows to visit the AAO website to review the full preview program for this Annual Session,” Dr. Rogers said. “While registering for the meeting, fellows may also reserve their housing and book their travel arrangements as well.”
Bangladesh Orthodontic Society launches new scientific journal dedicated to orthodontics

The Bangladesh Orthodontic Society (BOs) is now publishing its first scientific journal dedicated to orthodontics and dentofacial orthopedics. To date, the organization has published three issues of the Bangladesh Journal of Orthodontics and Dentofacial Orthopedics. The biannual publication is published in April and October.

“Our main mission is to communicate orthodontic education, training, research and other orthodontic-related information,” said Dr. Zakir Hossain, editorial-in-chief of the journal and professor and head of the Department of Orthodontics and Dentofacial Orthopedics at Dhaka Dental College and Hospital in Dhaka, Bangladesh. “Unfortunately, we are very small in number and lack the organizational structure for publishing a journal. Nevertheless, we still think scientific information should be shared, and we would like to have continuous publication of this journal. In order to stay competitive, we have committed to sharing the contemporary information on orthodontics and dentofacial orthopedics in Bangladesh.

“This journal may initially face difficulties in trying to meet the different aspirations and requirements of its readership with their different backgrounds and needs. However, we believe that the gradual change in structure and presentation of the journal in due course of time will fulfill our dream and that the different needs of practitioners and academic orthodontists, general practitioners, postgraduate students, trainees and relevant auxiliaries can all benefit from this journal.”

The Medical Department of BEXIMCO Pharmaceuticals is providing technical and financial support to assist the BOs with this new publishing endeavor.

“I have no doubt that this journal will be a milestone for better sharing of orthodontic education, research and techniques in our country,” said Dr. Mohammad Enamul Haq, president of the BOs.

“Successful publication of this journal will help us all to be inspired, well-informed, caring, valued and responsible in our work, and will help to ensure that the specialty of orthodontics continues to grow and flourish in the days ahead.”

600 orthodontists attend IV International Meeting of the Sociedad Peruana de Ortodoncia

ALADO held 2 assemblies during the congress to decide future direction of organization

Lima, Peru, was the host city of the IV International Meeting of the Sociedad Peruana de Ortodoncia and the annual assemblies of the Asociacion Latinoamericana de Ortodoncia (ALADO) in March. Dr. Fernando Silva-Esteves served as the president of the congress, which was held March 17-19. The keynote speakers were Dr. Tiziano Baccetti of Italy, Dr. Bette Odem of Denmark and Dr. Carlos Nurko of Mexico. More than 600 orthodontists were in attendance.

On March 19, ALADO held two assemblies for the presidents or representatives of the orthodontic organizations from Argentina, Brazil, Bolivia, Colombia, Ecuador, Paraguay, Peru and the Dominican Republic. The presidents and representatives discussed the new directions ALADO will take in the coming years.

At the first assembly, the attendees discussed and approved the new ALADO bylaws.

During the second assembly, the orthodontists elected the ALADO executive committee. Dr. Kurt Faltin Jr. of Brazil is president, and Dr. Julia Harlin of Argentina is secretary.

“The ASIO is the window to orthodontics for the general public, patients and their parents,” Dr. D’Aleao said. “Explaining to the people and getting the message out through the media that the professional figure for all orthodontic problems must be an orthodontic specialist is the mission of the ASIO. The ASIO wants to properly unite all the Italian orthodontic specialists so that we can claim for them the exclusive right to orthodontic practice.”

Associazione Specialisti Italiani Ortodontia sponsors communication program to inform public about orthodontics

The Associazione Specialisti Italiani Ortodoncia (ASIO) is in the midst of a three-year communication program designed to inform the public of the benefits of orthodontic treatment.

As part of the program, the ASIO has created a new website for its members, www.asio-online.it, as well as a website for the public, www.specialistidelsorriso.it. The association also maintains a blog at www.agendadelsorriso.it through which the public may ask questions. The ASIO president, Dr. Ugo D’Aleao, responds to the questions.

Indonesian Association of Orthodontists offers 6th Bali Orthodontic Conference and Exhibition and 8th Indonesian Association of Orthodontists National Congress

The Indonesian Association of Orthodontists (IAO) held the 6th Bali Orthodontic Conference and Exhibition (BOCE) in conjunction with the 8th IAO National Congress June 1-4 at the Discovery Kartika Plaza Hotel in Kuta Bali. The combined meetings drew 855 participants. They represented all of Indonesia and several other countries in the region.

The 8th IAO National Congress produced milestone decisions that were significant for the progress of the association, said Dr. Himawan Halim, a member of the IAO and the WFO Executive Committee. Amendments to the association’s constitution will help guarantee the well-being of the organization and its members. During this congress, the IAO elected Dr. Jusuf Sjam sudin as president. He succeeds Dr. Eky Soemantri.

Meanwhile, the 6th BOCE offered continuing education on the latest treatment concepts and technologies within the orthodontic specialty. The invited speakers included Dr. A. Bukh Rabie of Hong Kong University, Dr. William Profile of the University of North Carolina-Chapel Hill, and Dr. Geoffrey Hall of Melbourne, Australia. Dr. Setawan Wijaksono served as the chair of the meeting and conference.

As in the past, the Welcome Dinner Party on the hotel’s beach was an important social event. “The celebration was cherished by all participants and included the presentation of awards for the poster presentation in the research and case report categories, a play performance and traditional dances performed by the orthodontic residents from the five orthodontic specialty programs throughout the country,” Dr. Halim said.

“The party closed with a dancing session accompanied by a live music performance.”

Retiring from practice? Consider applying for retired membership in the WFO

If you are retiring from active orthodontic practice and/or full-time teaching or research, you may apply for retired membership within the WFO.

The retired membership dues are a percentage of the active fellowship dues. Dues for a three-year retired membership that includes the WFO Gazette subscription are $90 (U.S. dollars), which is a 25-percent dues reduction. Dues for a three-year retired membership without the WFO Gazette subscription are $50 (U.S. dollars), which is a 50-percent dues reduction.

Retired WFO members may register to access the new Journal of the World Federation of Orthodontists (see the related articles on page 1).

The retired membership application is available on the WFO website. Go to http://www.wfo.org/fellow.cfm. Select the ‘Retired Member’ link.
Pakistan Association of Orthodontists holds 1st PAO International Orthodontic Conference

Approximately 800 orthodontists and general dentists participated in the 1st International Orthodontic Conference of the Pakistan Association of Orthodontists (PAO) Sept. 25-26. The PAO held this conference at the College of Physicians and Surgeons of Pakistan in Karachi, Pakistan.

"The orthodontic community from all provinces of Pakistan participated in the conference, which was declared a huge success by everyone," said Dr. Ambreen Afzal Ehsan, president of the PAO. "All halls were packed to full capacity with delegates. The vast number of orthodontists, dental professionals, foreign delegates and trade exhibitors enhanced the existing glory of the event and participated in the conference with extreme satisfaction.

The successful conclusion of the conference was truly rewarding. The PAO offered two pre-conference workshops. Dr. Joseph Boushehal and Dr. Edmond Chaputti led a workshop on MBT certification. Dr. William Ka-Lun Choi offered a workshop on excellence in orthodontics. "This workshop was a step toward introducing a Pakistani orthodontic certifying board in the future," said Dr. Ehsan.

The conference speakers included Dr. Roberto Justus, Dr. LOH Kai Woh, Dr. Hee-Moon Kyung, Dr. Nita Viwattanatipa, Dr. Barouttum Deleyan and Dr. Choi.

"The lectures given by all the speakers were a special delight as they were all given sufficient time, as well as proper placement," said Dr. Ehsan.

Dr. Roberto Justus spoke on versatile topics, including treatment of an anterior open bite, dentofacial orthopedics and post-surgical relapse in orthodontics. Each topic was well-covered. The lingual workshop, given by Dr. Hee-Moon Kyung, offered a new perspective to local orthodontists. One whole session was also devoted to management of cleft lip and palate, emphasizing the high incidence and prevalence in the region.

The conference also included 25 scientific poster presentations, and Dr. Viwattanatipa and Dr. Choi delivered post-conference workshops on cleft lip and palate nasaobulbar molding and fixed wire bending, respectively.

During the Invocation Ceremony, the PAO recognized Dr. Zafarullah Chaudhry, president of the College of Physicians and Surgeons of Pakistan, as the honourable chief guest. Dr. Justus, president of the WFO, gave a 20-minute presentation on the WFO and its membership benefits. Dr. Ehsan, who served as the chair of the conference organizing committee, also awarded shields to the local and foreign dignitaries in appreciation of their contributions.

The conference program featured several evening events. "The organizing committee offered activities like Cruise Night, which included a dinner cruise in the creek of the North Arabian Sea," said Dr. Ehsan. "There was a Gala Night, which included dinner and music. This event extended into the late hours. The participants danced and enjoyed themselves. The organizing committee, sponsors and exhibitors were also given mementos of appreciation."
Orthodontic Specialty in China

C O N T I N U E D  F R O M  P A G E  1

"Orthodontic specialty training stopped during the Cultural Revolution in the 1960s, but began again in 1978," Dr. Zhou said. "In 1981, Professor MinKiu Fu was sent to the United States by the Chinese government to study orthodontics. He studied at the Department of Orthodontics at Northwestern University School of Dental Medicine for two years as a resident and received an orthodontic specialty certificate. He returned to China in 1983 and brought orthodontic treatment to China. He also brought the orthodontic teaching system from the United States to China.

"After the 1980s, orthodontics grew very fast in China. The orthodontist specialist training system was set up nationwide in China. Now we have a 3-year and a 4- to 5-year program in orthodontics. The students are trained to treat patients and also do research."

Students earn a master's degree for the 3-year program and a Doctor of Stomatology Medicine after completing the longer program. A one-year program for orthodontic clinical training is also offered in many orthodontic departments for dentists who want to pursue further study in orthodontics. At this time, there are not enough orthodontic specialists to meet patients' needs in China.

Expansion of Resources, Opportunities

As China has become more open to other countries, especially in recent years, the orthodontists have seen an influx of information and now have more opportunities to expand their knowledge of the specialty.

"Ten years ago, we focused on imitating advanced foreign techniques; we were concerned more about if we have learned the authentic technique from textbooks," Dr. Xu said. "With China opening its doors, more and more orthodontists go abroad and learn these techniques directly in developed countries, or we invite expert orthodontists to teach their techniques in China. Now the techniques are no longer mysterious to Chinese orthodontists at all. We are concerned more about how to treat patients well, no matter what techniques are used. Some even developed their own techniques. … My feeling is, as far as orthodontic techniques and appliances used are concerned, we are about the same as more developed countries now. The main problem is to improve our professional service system."

Chinese orthodontists deliver care primarily through the more than 50 government-run stomatological hospitals or other government-run hospitals that have stomatological departments. These hospitals offer care on a fee-for-service basis. Private dental clinics exist as well. "The people prefer the public hospitals, especially the stomatological hospitals," Dr. Zhou said. "There are a lot of private practices in China right now. Most of the dental clinics can provide orthodontic treatment for the patients by specialists or GPs. Most of the orthodontic specialists would like to choose the government hospital as their first choice (for employment), but each year a lot of well-trained orthodontists are going to the private clinics."

In the next five years, Dr. Xu expects to see continued progress within the specialty. "As a developing country, China is learning from developed countries in many aspects, including in orthodontics. We will establish our standard of care, have our own objective evaluation standard of orthodontic treatment based on the Chinese situation and combine the advanced experience from other countries. We will develop our own specialty system to regulate practitioners and to serve our patients better. The good thing about following is we can skip some trial and error, learn some good stuff and develop faster."

Dr. Xu, who is a faculty member at Peking University, has seen changes at the university level as well. "Universities in China today emphasize research much more than before, especially the basic research," he said. "I believe that will encourage innovation in our field, too."

Dr. Zhou notes that the university orthodontic programs have increased in number as well. "In 2002, there were about 50 or 60 dental schools in China, but only half of them had an orthodontic program. The number of dental schools has increased to more than 100, and about half of them have orthodontic programs. Each year, we have more than 250 students training to be orthodontists."

At this time, the COS has not established a board of orthodontists. Dr. Xu hopes that a board can be established in the near future. However, some practitioners are reticent to pursue this. "In China, many patients prefer to seek treatment in public hospitals. There are a lot of private practices in China right now. Most of the dental clinics can provide orthodontic treatment for the patients by specialists or GPs. Most of the orthodontic specialists would like to choose the government hospital as their first choice (for employment), but each year a lot of well-trained orthodontists are going to the private clinics."

For the fifth conference, the organizing committee specified the introduction of a program for orthodontic nurses. By 1992, the conference included a separate half-day program for nurses. In 2011, almost 500 orthodontic nurses participated in the conference.

Similarly, this year's conference included a new program designed specifically for orthodontic therapists in recognition of their growing importance to the profession. The conference also features a program for orthodontic technicians, which is organized by their associated professional bodies.

To learn more about the BOS and the British Orthodontic Conference, go to www.bos.org.uk.
Earthquake in New Zealand

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two practices could not reenter their buildings for over a week. Of the three orthodontic practices located in the inner city, one is now located in a new office in an outer suburb and was operational after six weeks. Another orthodontist established a temporary clinic by sharing facilities with a dentist; the practice was operational after four weeks. The third orthodontist uses a variety of different dental clinic locations, including his branch office. In the meantime, he is establishing a new suburban practice. The Christchurch hospital is using a mobile van to deliver orthodontic care as the dental department building was extensively damaged. Plans are in development for a new temporary clinic that will be established on the hospital campus.

Preparedness For Disasters

Disasters strike all over the world. Orthodontists can take steps to ensure that their practices will survive such events. Rapid evacuation may be necessary during these times, and orthodontists may not be allowed to return to their offices. Here are some precautions to consider in this case:

1. Computer records/Backups: One Christchurch practice had an automated remote computer backup and was able to access practice records. Once power and phone service were restored, this practice established communication with patients within days of the quake. The second practice had a two-tape backup system, but, unfortunately, both tapes were left in the building. The third practice had a combination of paper and computer records, and both were left in the building upon evacuation. It was only after several days that the office was able to secure updated identification photographs that orthodontists had been given access to their buildings under strict police and urban-search-and-rescue supervision. The staff members were only allowed to remove computer records and hard copy notes. All planner cast records were left behind. Most Christchurch orthodontists are now using scanned models, as many models in the suburban practices were also badly damaged.

2. Telephone messaging/call diversion: Although it took several days for power, mobile and land-line phone networks to be reestablished, the ability to remotely divert practice numbers, as well as to leave instructions on voice-mail greetings, became important. The ability to post updated messages on practice websites, as well as on the New Zealand Association of Orthodontists’ website, helped to increase communication.

3. Instruments/equipment: Christchurch orthodontists did not have access to instruments and pliers to deal with patients’ emergency issues related to their appliances in the first few weeks. Luckily, one orthodontist had instruments from a branch practice, and OrthoPoint supplied an emergency cache of instruments. With literally no warning, patients had to evacuate the orthodontic practices. Some were in the midst of bandaging or removals. Other patients left the offices with long wires in place. It took some innovation to sort out these patients in the following days. The earthquakes also damaged some of the practices’ heavy equipment. Heavy items, such as dental chairs, compressors and vacuum motors, were thrown out of cupboards and/or jolted across the floor. In one instance, an OPG machine toppled over and several lateral cephalostats were knocked out of alignment.

4. Insurance/Lease agreements: Although insurance for building and contents is reasonably well understood, disruption insurance caused confusion. In most disruption insurance policies, there is a provision for payment if there is an inability to access to the premises. The fact that several thousand residents immediately left the city for several months, and many left for good does not feature in any claim. A “loss of attraction” clause in most policies does not allow for coverage of lost income in these circumstances. For those inner-city practices located in the red zone, there was initial uncertainty regarding access to their building. However, these orthodontists were subsequently released from their lease agreements when it became apparent the buildings would not be fit for occupation for a considerable amount of time. Efforts to secure new premises in the less-damaged suburbs became frantic when the extent of the damage in the inner city became apparent. Orthodontists are still experiencing insurance claim delays. One orthodontist faces an even more complicated situation. She lost her house, investment properties and practice. With these losses, she has no security to borrow against to establish a business loan that would rebuild the practice.

5. Loss of life and home damage: Luckily, no staff members or patients under treatment were among the victims of the quake. Those located in the eastern and hill suburbs had major issues to deal with. Two orthodontists have lost their houses, while several have significant damage and are waiting for assessment and repairs. Staff members and patients were initially reluctant to return to multi-storied buildings located in the suburbs, and some still remain so.

6. Appointment scheduling: Following the earthquake and aftershocks, some patient appointments took longer than anticipated as they needed to share their stories, and it was not unusual for patients/patients to break down and cry. Staff also needed to accommodate late arrivals as patients dealt with traffic delays. In addition, because of altered school schedules, orthodontists are experiencing a higher demand for certain appointment times at different times during the day.

Moving On

The residents of Christchurch have experienced over 7,000 aftershocks since September 2010. In June, the city was hit with a significant magnitude-5.5 aftershock, which was followed by a magnitude-6.0 aftershock 90 minutes later. Most staff and patients have established a new “normal” — they semi-expect further aftershocks, but quietly hope for no more. The geologists have located two main fault lines and a series of splinter faults running through the city and surrounding area. No one can say with confidence when the shaking will eventually cease.

Within Christchurch, the orthodontists helped each other as much as they could by sharing facilities and seeing patients with urgent issues. The New Zealand Association of Orthodontists’ welfare officer, who is based in Hamilton, was in constant contact and arranged for the arrival of the Ormco emergency kit of instruments and materials. The welfare officer also found temporary accommodations for one of the orthodontists whose house was destroyed. The wider orthodontic community was amazingly generous in offering to see, for free, all those patients in treatment who were evacuated from the city to other parts of New Zealand.

Long-term Concerns

Over 26,000 people have left Christchurch, and 45,000 have relocated within the city and the surrounding region. More than 10,000 houses, mainly in the eastern suburbs have been condemned, while the fate of many more houses in the hill suburbs are yet to be determined.

With this massive relocation, the potential patient pool in Christchurch will inevitably shrink, and this will affect the short- to medium-term patient numbers.

Meanwhile, more than 900 commercial buildings are being demolished in the inner city. Plans are being considered for a new inner city; most of the city might be relocated to the west. It will probably take several decades before the scars of this tragedy fade.

Earthquake in New Zealand

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1994. He also has a doctorate in biology-morphology from the University of Brasilia. In 2010, Dr. Faber and Dr. Hélia Velasque received the 2010 Case Report of the Year Award from the New Zealand Association of Orthodontists for their article “Titanium miniplate as anchorage to close a noticeable gap in the maxillary molar,” which was published in the October 2009 issue of the American Journal of Orthodontics and Dentofacial Orthopedics. Dr. Faber has also received numerous awards for posterboard presentations and clinical tables.

“Dr. Faber was voted unanimously by the WFO Executive Committee as the best choice among 19 candidates bidding for the job,” said Dr. Roberto Justus, president of the WFO. “I have no doubt he will do an outstanding job as editor-in-chief. He will have the full support of the executive committee and, most importantly, of Elsevier, one of the most prestigious publishing companies in the dental field. The WFO Executive Committee is very pleased to offer this new online journal to WFO fellows and members. The presentation of information will be on the cutting edge and will allow for a great deal of reader interaction.”

Innovation marked Dr. Faber’s tenure while serving as editor-in-chief of the DPJO. Dr. Faber introduced an online submission process for articles and incorporated a tool that allowed for the assessment of the quality of work provided by each reviewer.

“Those two steps were fundamental because they streamlined and organized the review process,” Dr. Faber said. He also turned his attention to changing the quality and structure of the submitted articles, and he expanded the journal’s multimedia content.

“I think it’s no coincidence that the number of publications by Brazilian authors in international journals has grown in the same period,” Dr. Faber said. “Among other outcomes, such actions have improved the quality of articles published in the journal while contributing to enhance the quality of Brazilian orthodontists as authors.”

In 2010, English was adopted as the official language of the DPJO. “This was no easy feat to accomplish in a Portuguese-speaking country,” Dr. Faber said. “However, it was made possible by establishing routine management processes. The journal is published worthwhile, and we have a single issue being delayed.” His dedication to innovation will continue with the JWFO where he hopes to offer readers a truly interactive scientific journal with expanded multimedia content. Please read the related article on page 1 to learn of his plans for the journal.

WFO to Launch Journal

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Dr. Jorge Faber, editor-in-chief of the Journal of the World Federation of Orthodontists (JWFO), is seeking article submissions for the first issue of the journal and beyond. Interested authors should be able to review author guidelines and submit articles via the Elsevier website for the JWFO by December. The submission address for the JWFO is http://ees.elsevier.com/wfo. The authors of the best two articles published in the JWFO in 2012 will receive priority consideration by the scientific committee of the 8th International Orthodontic Congress (IOC) for possible inclusion in the “Rising Stars” program that will be offered at the IOC in London, England, in 2015.
The American Association of Orthodontists (AAO) elected new officers at its 2011 Annual Session in May. Dr. Michael R. Rogers of Augusta, GA, USA, is president; Dr. John F. Buzzacco of Allison Park, PA, USA, is president-elect; and Dr. Gayle Glenn of Dallas, TX, USA, is secretary-treasurer.

The American Board of Orthodontics (ABO) awarded its top honors to several WFO fellows in May:
- Dr. Vincent G. Kokich received the Albert H. Keathorn Memorial Award, the ABO’s highest honor. Dr. Kokich of Tacoma, WA, USA, is a professor in the Department of Orthodontics at the University of Washington in Seattle, WA, USA. He is the editor-in-chief of the American Journal of Orthodontics and Dentofacial Orthopedics.
- Dr. H. Garland Hershey Jr. received the Dale B. Wade Award of Excellence in Orthodontics. Dr. Hershey of Chapel Hill, N.C., USA, is a professor in the Department of Orthodontics at the University of North Carolina-Chapel Hill (UNC) and has held other university positions, including associate dean of academic affairs for the UNC School of Dentistry, vice chancellor for health affairs (CEO of the UNC Medical Center), and UNC vice provost and interim provost.
- Dr. Roberto Justus received the Dale B. Wade Award of Excellence in Orthodontics. Dr. Justus of Mexico City, Mexico, is the president of the WFO and is a professor of undergraduate orthodontics at the Technological University of Mexico. He is also the professor and director of research in the Graduate Department of Orthodontics at the Intercontinental University. He is the founder of and examiner for the Mexican Board of Orthodontists, and is an examiner/consultant for the ABO Clinical Examination.
- Dr. Russell T. Klettine of Murrieta, CA, USA, received the Earl E. and Wilma S. Shepard Distinguished Service Award. He is one of the founders of the graduate orthodontic program at Marquette University and currently is an adjunct professor of clinical orthodontics.
- The ABO renamed its Special Recognition Award the O.B. Vaughan Special Recognition Award of the American Board of Orthodontics in honor of Dr. O.B. Vaughan, an ABO past president and examiner. Dr. Vaughan of Corpus Christi, TX, USA, is an associate clinical professor in the graduate orthodontic program at The University of Texas at San Antonio.

The discussion forum will be a particularly interesting section. Published articles may appear with an invited discussion if the editor so desires. In these sections, experts will be spurred to contribute to the journal by providing a constructive critique of the article. This will allow authors to offer further information about their work.

In summary, the journal is intent on recruiting readers to partake in the knowledge-building process while concurrently setting the stage for a comprehensive discussion of each article. This approach will certainly increase author visibility and enhance the experience of consuming scientific literature by making it more attractive.

Reference