



VICTORY DENTAL

DAVID L. RIPPLINGER, DDS



Victory Dental is Celebrating Our First Year!

We are excited to announce that Victory Dental has reached its first year in Boise! Thanks to all our new patients for joining the Victory Dental family! If we have not had the chance to meet you yet, feel free to drop by anytime during our office hours. We'd love to give you a quick tour and introduce you to our team. Here are some of the great features you might discover:



Relaxing Environment: We designed our new office with larger treatment rooms and clean, inviting colors. Each room is equipped with a large monitor and a selection of movies so you can relax and enjoy your time in the chair. We even offer soft blankets for your comfort.

Family Lounge Room: We know how stressful it can be to keep track of children during your appointment. That is why we have a special treatment room adjacent to a lounge area where your children can play games, color and watch movies all within hearing range. Parents can also use the room to browse the internet while waiting for their child.

Tooth Milling Chamber: You might be lucky enough to come on a day when a new tooth is actually being created. Our Cerec milling chamber is located in the hall so you can watch in fascination as a tooth is rapidly carved from a ceramic block. Come check it out for yourself. You'll be glad you did!

UP TO 75% OFF DENTAL EXAM & CLEANING

New patients only.
Call for Details

FREE PROFESSIONAL WHITENING

After Exam/Cleaning/X-rays (\$399 Value!)
New patients only. Cannot be combined with any other offer.

\$200 OFF IMPLANTS, CROWNS & VENEERS

Cannot be combined with any other offer.

7421 W. VICTORY, STE. 100
BOISE, IDAHO 83709

208-402-1040

WWW.VICTORY-DENTAL.COM

OFFICE HOURS:

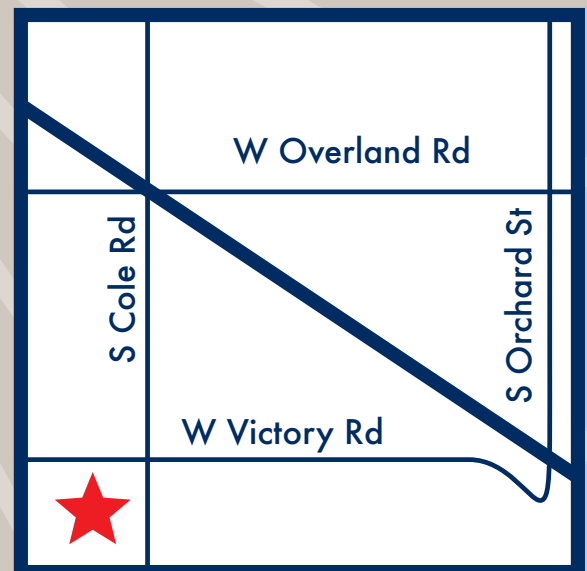
MONDAY - WEDNESDAY: 7:00AM-3:00PM

THURSDAY - FRIDAY: BY APPOINTMENT

"Dr. Dave gave me a beautiful new smile. If you need a bridge or implants, this is the place to go!" - Stacey

"Best Dentist I've ever had. Straight to the point and understanding of my situation. I literally dentist shopped four other dentist's offices in town before walking into Victory Dental. The entire staff is so welcoming, honest and friendly. I'll never use another dentist again!" - Rachel

"THE BEST DENTIST IN BOISE HANDS DOWN!!!!!!" - Carlos



No Cavity Club

From the time your child comes in for his or her first "Happy Visit" until their adult teeth start to erupt, cleanings are just as important for oral hygiene as they are for you as parents! Kids often need motivation for brushing their teeth. And what can be a better incentive than a free prize? At your child's first appointment they will receive a free Spinbrush. We want to make brushing exciting for kids and hope this will help them form good habits. If your child keeps up the good work and has no cavities at their six month check up they will:

1. Get a NEW Spinbrush!
2. Get their picture taken and put on our Facebook page (with your permission)
3. Get a No Cavity Club Certificate to take home to frame and be proud about!



As parents, we want you to understand why it's important for your child to brush his or her teeth at a young age. Even though they are only baby teeth and will eventually fall out, believe it or not, baby teeth play hugely important roles in your child's mouth! Check out this article on our blog entitled, "Why Are Baby Teeth Important?", at victory-dental.blogspot.com.

Let us help you get your child off to a great start for a lifetime of healthy smiles!



The American Dental Association recommends that a child come in for their first dental visit around their first birthday, or six months after their first tooth erupts. Sitting in a dental chair may seem frightening to a child this young. Fortunately, there are many things you can do to help your child have a good experience at the dentist. Our hope is that working together we can make brushing and dental visits fun. Here are some important tips for your child's first dental visit:

Don't:

- Let the child know that you feel any anxiety about going to the dentist.
- Let anyone tell your child scary stories about dental visits.

Do's and Don'ts For Your Child's First Visit

Do:

- Talk about the upcoming appointment with your child in a positive way. Many children's stories are available about the "first dental visit".
- Schedule the appointment during a time when your child will be rested and more cooperative. Morning appointments are usually better.
- Try to make dental visits enjoyable for your child. Make it a special time.
- Set a good example by caring for your teeth.

At Victory Dental, we call the first visit a "Happy Visit". We want your child to feel comfortable at the dentist and even have fun. If you have questions about your child's first visit call us at 402-1040.

Meet Dr. Dave!

Dr. Dave Ripplinger graduated from Marquette School of Dentistry in 2004. He completed his dental schooling requirements ahead of schedule and was able to spend his last year working part time for a Pediatric Dentist in Wisconsin. During his time at Marquette he also founded "Smiles for the Future", a nonprofit organization to help underprivileged kids in Milwaukee receive dental treatment.



Following dental school he took over the practice of a retiring dentist in Cortez, Colorado. Over the course of five years Dr. Ripplinger tripled the practice's production. He is well loved, trusted and respected as a dental professional and as a friend. He is grateful for his time in Cortez, a small town with few specialists. He was often the end of the line and gained great experience in a wide field of challenging dental procedures. In January of 2011, a four-wheeler accident forced Dr. Ripplinger to sell his thriving Colorado practice. He took the opportunity to move his wife and five children closer to family and to an area that they have always loved, Boise, Idaho. He opened Victory Dental in July of 2011.

Dr. Ripplinger's love in dentistry is helping people achieve that perfect smile so they can pursue life's challenges with confidence.



Changing Lives One Smile at a Time!

Tom had always had straight teeth and a great smile. However, discoloration and stains on his front teeth over time has made him self-conscious. Tom is outgoing and at the age of 87, still very involved in the community. When he came in for his dental checkup he mentioned that he would like to whiten his teeth. However, whitening alone would not be enough to completely remove the yellow and stains that had built up over a lifetime. Dr. Dave told Tom about Veneers.

Tom was given the option of the stronger porcelain veneers created from a mold, or composite resin veneers, shaped and bonded directly to the tooth. Often resin veneers can be completed in just one visit and cost 50-70% less than a porcelain veneer. Tom decided at his age, resin veneers would be perfect to quickly get the smile he wanted at a price that he could easily afford. By placing a thin layer across the fronts of the teeth, he could block out the stains completely and they could choose the exact shade that best matched his age so his teeth would look natural, but amazing. We think this simple procedure made him look 20 years younger! "I wish I would've done it years earlier," was Tom's reply as he examined his new smile.

If you think you might be a good candidate for veneers call today to schedule a free consultation. There's never been a better time to start enjoying that perfect smile.



Patient Loyalty Program

We want to thank so many of you for taking the time to visit our new office. We know you have many options for your dental care and with so many specials currently being offered we want to make it easy for you to make Victory Dental YOUR dental office. That is why we are offering the Patient Loyalty Program. See what many patients in the Victory Dental family are already enjoying:

- Come to 2 consecutive cleanings every 6 months; total of 1 year: you will receive one ****FREE Sonicare Toothbrush**** Come to 4 consecutive cleanings every 6 months; total of 2 years: you will receive one ****FREE teeth bleaching****
- Come to 6 consecutive cleanings every 6 months; total of 3 years: you will receive ****\$100 off your treatment plan**** Come to 8 consecutive cleanings every 6 months; total of 4 years: you will receive ****\$200 off your treatment plan****
- Come to 10 consecutive cleanings every 6 months; total of 5 years: you will receive your choice of ****2 options****



* Become a member of our Bleach for Life program. Get one ****FREE teeth bleaching a year****!

* Become a member of our Victory Dental Family program. ****Receive a 10% discount**** off of all treatment for as long as you keep up your 6 month cleanings!



Call For a FREE Second Opinion or Consultation!

208-402-1040

Join the Chatter! Find Victory Dental in Social Media

PRSR STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL



Inspiring stories, latest specials, behind the scene pictures.



Victory Dental in the news, interesting dental facts.



Articles on the hottest topics in dentistry.



Our favorite dental products, tips for your oral health and informational dental videos.



Local
Postal Customer

Patients Enjoy Modern Dental Technology

Many patients have commented on the plethora of dental gadgets we host in our new facility. Dental technology is blazing forward. Here we share some of our favorites.

Dental Microscope

Dr. Dave first discovered the extreme benefits of using a high-powered microscope in dentistry about five years ago. Using a microscope, the level of precision achieved is greatly increased. A rough spot that is not visible to the naked eye, suddenly becomes clear, giving the patient a more comfortable and natural feel to their filling or prosthetic. The thoroughness when performing root canals cannot be matched. Small pockets of infection which otherwise would go unnoticed, suddenly become visible, avoiding problems that may occur in the future. The microscope can also be hooked to a video camera allowing the patient to view the image on the screen. Dr. Dave believes this piece of equipment will revolutionize dentistry and will be the standard of care for the future.

CEREC Tooth Milling Chamber

The CEREC is an incredible machine that is able to mill out a new crown out of a ceramic block right here in our office. Using traditional methods the patient was fitted with a temporary plastic tooth while the permanent



Dr. Ripplinger believes the dental microscope will revolutionize dentistry and will be the standard of care for the future.

crown was created in a lab. Using CEREC your tooth is ready within an hour or two, saving you another trip to the dentist. Plus, it is fascinating to watch! Once your new tooth is carved, it can then be touched up with shades that match your original tooth for a natural looking, strong restoration.

Air Abrasion

The dental drill has been the star in horror movies and the butt of dentist jokes for years. Now with air abrasion, decay caught early can be gently blasted away without a drill and without anesthesia. Tiny particles of silica and aluminum oxide sweep decay away using

helium at a very low air pressure, which usually creates no sensitivity to the patient! Air abrasion can be used to remove surface stains on teeth, make small adjustments to a restoration for the perfect bite, or smooth a rough spot. All this without the excessive pressure, heat and noise from a drill. Also, more of the natural tooth is left untouched and because there is no numbing involved, multiple teeth can be treated in one visit. We may not be able to completely get away from the drill. It is still the instrument of choice for removing deep decay, preparing a tooth for a crown or performing a root canal. But, especially if the cavity can be caught in the early stages, air abrasion makes a huge leap for improving the dental experience!