

A Perfect Smile in a Perfect Setting

by Marina Boisson

Walking into Dr. Fugier's dentistry office is like entering a Bali resort. The aromatic soothing smells, the relaxing music, the sound of the flowing water fountain, the burning candles...

The entire waiting room instantly delivers a "comfortable, relaxing atmosphere" making you forget the common, anxious feeling of dental appointments.

Known as one of the best in his field, Dr. Eric Fugier located on West Sunset Blvd, definitely stands out in the cosmetic dentistry field with his innovative approach to

traditional medical expertise. A Parisian native, Dr. Fugier started his training in Monte-Carlo before moving to the States. Shortly after completing a USC postgraduate, he joined and began working with the famous Dr. Pincus. A well known dentist to major movie stars and celebrities, Pincus started the trend of the perfect smile inventing the first "Hollywood laminate" in the late 50's.

Dr. Pincus brightened the smiles of stars like Judi Garland and Frank Sinatra. When he passed away in the late 80's, Dr. Fugier acquired

his practice and carried on the tradition of providing the ultimate in dental and health and beauty to his patients. But being trained by one the best isn't the only thing that defines Dr. Fugier.

His methods are definitely different than most in this field of work. As a certified doctor of Naturopathy and a long adept of Buddhism and yoga, Dr. Fugier integrates these relaxing and soothing techniques into his practice bringing to his clients the perfect balance of natural holistic medicine with the latest modernized techniques.

30 | Ocean Scene

Vol. 2, No. 10, 2006

In a constant search for the well being and comfort of his patients, Dr. Fugier neglects none of the slightest details to ensure the satisfaction and well-being of his clients. Wanting to defy the traditional smell of dental offices linked in his opinion to bad childhood memories, Dr. Fugier decided to use Aromatherapy in his office. The waiting room is perfumed with smells of essential oils and relaxing music.

"People tell me that they like coming here because they can really relax. Anyone could just fall asleep here"

Doctor Fugier has a wide range of clients from acclaimed movie stars like Jodi Foster and Lionel Richie to local residents simply looking to get a better and more satisfying smile. The demand in cosmetic dentistry nowadays is higher than ever. Nearly half of the \$70.3 billion spent annually on dental work in the US is related to cosmetic procedures.

Spurred by reality 'makeover' TV shows, people are more than ever before investing in individual physical transformation through a variety of cosmetic surgeries. The quest for the perfect smile is also part of the package and it has become a practice as common as any other physical surgical procedure. Cosmetic dentists like Dr. Fugier are experts in advising people on their choices and options. Equipped with the latest technology, he uses digital cameras and computer imaging to offer his clients a personal 'smile analysis', visualizing the possible choices and outcome for each possible alteration.

Paying attention to your facial shape, your bone structure, lip support, skin tone, your age, and asking what kind of image you want to give out (sexy, sporty, or sophisticated smile), he will advise you on the right intervention.

More than your typical dentist (who only fixes your teeth), Dr. Fugier will guide you with his artistic touch and beautiful holistic and natural philosophies offering the key to finding the perfect smile. The one that will truly make you feel like a star



"What I do is a combination of art and science"


Dr. Eric L. Fugier
Cosmetic Dentistry

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Vol. 2, No. 10, 2006

Ocean Scene | 31