

# C beauty



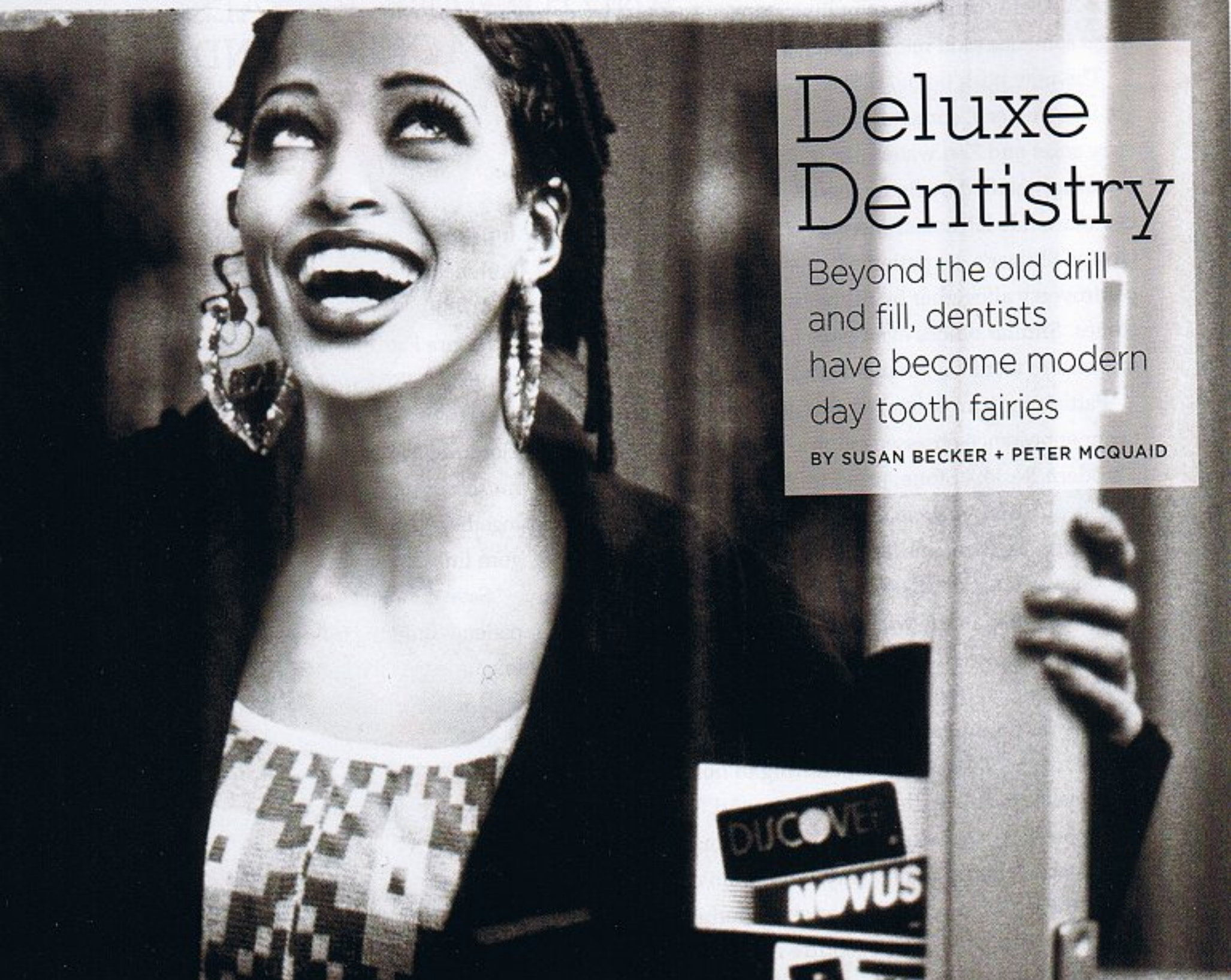
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SMILE!!!

## Deluxe Dentistry

Beyond the old drill and fill, dentists have become modern day tooth fairies

BY SUSAN BECKER + PETER MCQUAID



The dentist's receptionist is pleasant but cuts right to the chase: "Where are you calling from? I'll have the museum on

(implanting jaws, changing the droop of the lip), real money and a real investment of time and energy.

"Patients watch 'Extreme Makeover,' and want to Zoom their teeth and get Dr. Veneer's crown," says Dr. Robert

The new posh dental offices, such as Dr. Eric Fugier's, come furnished with cozy sofas and Zen waterfalls;

"Some of them won't see you without a personal referral."

And while cosmetic are the most visible explosion