

EXCEPTIONAL DENTISTRY

BY DR. WILLIAM C. BERG, D.D.S., M.A.G.D.



Family, Cosmetic, Implant & Reconstructive Dentistry

Summer 2010

This Is Your Path!

To a stellar smile!

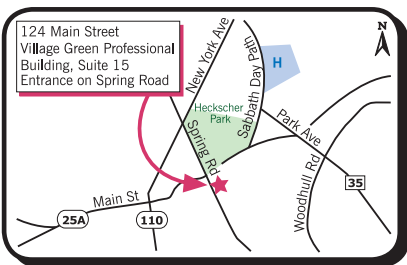
With so much pressure to keep a young, attractive, appeal in appearance, it's easy to feel intimidated. It's difficult to know where to start – hair, skin, clothes? But there's one easy first step that will give your appearance dramatic improvement ... You can revitalize your smile! Stains can be removed, teeth can be whitened, and gaps, chips, crowding, and the shape of teeth can all be corrected.

Your smile makeover can even enhance other facial features – like making your lips appear fuller and making wrinkles seem like they've disappeared. And most importantly, your overall health can be improved. Cosmetic dentistry can ensure that your smile is balanced and healthy, and studies show that smiling more can help you release tension and stress.



If you answer yes to any of the following questions, cosmetic dentistry could be what you are looking for to help you smile more!

- Do you avoid smiling for photos, or always smile with your lips closed?
- Do you cover your mouth with your hand when you smile or laugh?
- Do you feel that your stained or yellow teeth make you look older?
- Do you see dark fillings, chips, crowding, or gaps when you smile or laugh?
- Do you sometimes wish you had a more stellar smile?



Call Today!
(631) 412-2825

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Office Hours

Monday	9:00 am – 5:00 pm
Tuesday	12:00 pm – 9:00 pm
Wednesday	2:00 pm – 8:00 pm
Thursday	9:00 am – 2:00 pm
Friday	closed
Saturdays	8:30 am – 2:30 pm*

*alternate

Email
wbergdds@dentist-huntington-ny.com

Web site
www.dentist-huntington-ny.com

Our Services Include:

- Mercury-free fillings
- Crowns, bridges & veneers
- Removal clear orthodontics
- Dental implants
- Dentures - partial dentures
- Nitrous oxide (sweet air)
- Non-surgical and surgical periodontal treatment
- Emergency dental care
- Modern, state-of-the-art facility
- Laser dentistry
- DVDs/videos & music in treatment rooms



Emergencies Are Always Welcome!

What's That About Implants?

You say they're amazing? So do we!

The Peruvian government launched a national campaign to promote dental health – and improve hearing health. Why? The total or partial lack of teeth may cause progressive hearing loss over time, affecting self-worth as well as social and emotional relationships. Even without possible auditory complications, there's no question that tooth loss can negatively affect your health and self-confidence.

If you have been afflicted by tooth loss, perhaps it's time to consider permanent dental implants which can be used to...

- replace teeth lost by decay, gum disease, or trauma;
- secure and prevent slipping of removable dentures and bridges;
- improve appearance and function by preventing drifting teeth, gaps, and a sunken aged look.

Our dental team will be happy to explain the process further and answer any implant questions you might have. Call us today!



Equal But Different Oral cancer

More men still get oral cancer than women, but women are catching up. Smoking cessation has major and immediate health benefits for men and women of all ages, yet according to some research it appears that men and women may need different strategies to quit.

When men quit smoking, the most prominent symptom of withdrawal is biological craving, so just time or use of the patch or other weaning methods can be helpful. Some women are more likely to use cigarettes to manage moods, deal with stress, and control weight. A successful cessation program needs to incorporate these social motivators.

Quitting smoking or giving up smokeless tobacco is really worth the effort. You can reduce your risk for oral cancer, cavities, gum disease, and tooth loss, as well as lung and heart diseases.

The Heart Of The Matter

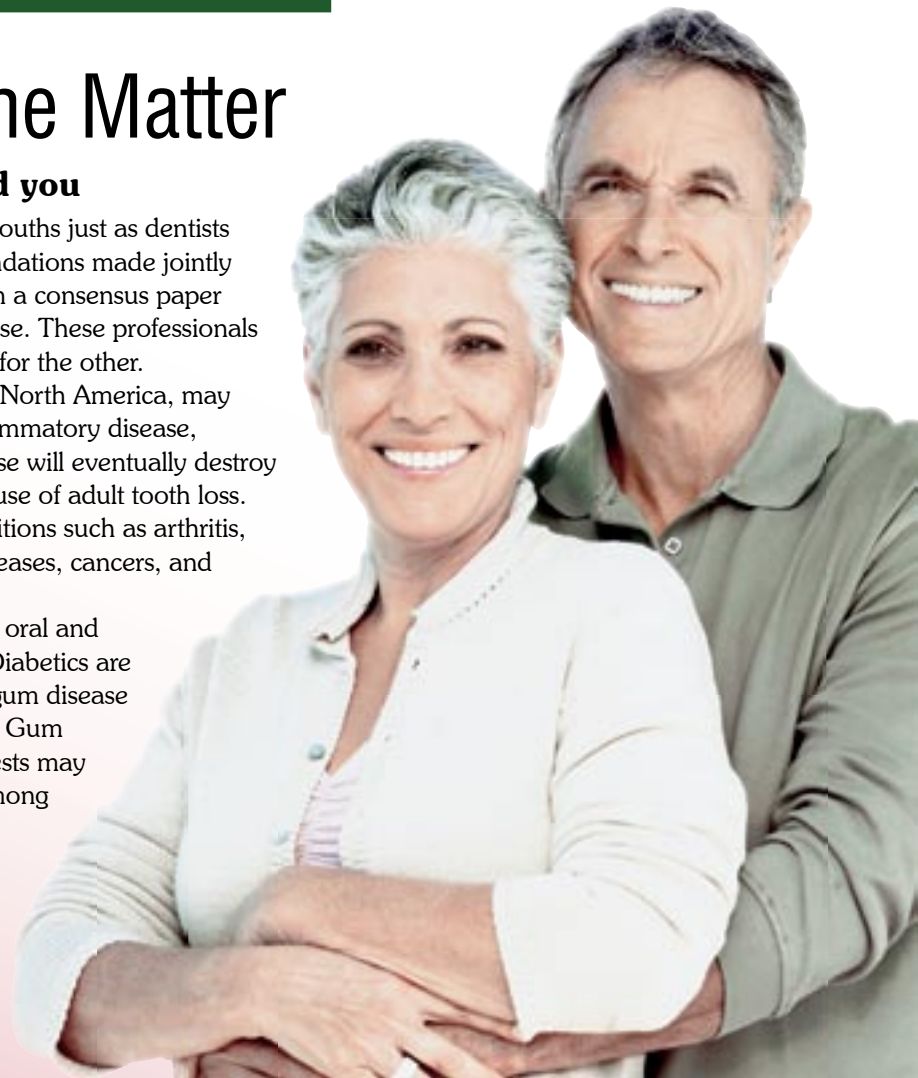
Some mouth-body links might astound you

Soon cardiologists may routinely examine patients' mouths just as dentists ask about heart health. This is the outcome of recommendations made jointly by leaders in both periodontal dentistry and cardiology in a consensus paper on the relationship between heart disease and gum disease. These professionals believe that managing one disease may reduce your risk for the other.

Cardiovascular disease, the leading cause of death in North America, may be linked to progressive gum disease, also a chronic inflammatory disease, which affects about 75% of adults. Untreated, gum disease will eventually destroy supporting jawbone and ligaments, and it's the major cause of adult tooth loss. In addition to cardiovascular diseases, it may affect conditions such as arthritis, osteoporosis, complications of pregnancy, respiratory diseases, cancers, and diabetes which is considered epidemic.

Diabetes raises more fascinating questions about how oral and overall bodily processes may interact with one another. Diabetics are more likely to have gum disease than most people, and gum disease makes it more difficult to control their blood-sugar levels. Gum disease can lead to tooth loss which some research suggests may lead to hearing loss, which is about twice as prevalent among diabetics as the general population.

Not all the answers are in, but time is on your side. Research can lead to solutions ... and most forms of gum disease progress slowly. With regular checkups, and good home care, dentistry can help you maintain your oral health – and overall health.



Dream Or Reality?

How to stay happy, healthy, and smiling

Being outgoing and feeling youthful are linked to better health and a longer life. They can increase optimism and motivation to overcome challenges... which helps reduce stress and boost your immune system ... which ultimately lowers your risk of disease. Healthy teeth and gums that let you eat the wholesome nutritious food you need, and a warm attractive smile that reaches out to others, could be important parts of your long and happy life.

A healthy mouth can also open the door to smile boosters you may have only been able to dream about...

- Whiten discolored teeth professionally to lighten stains and brighten smiles.
- Camouflage chipped or cracked teeth.
- Recontour your gumline if you're self-conscious because you have an uneven gumline, your teeth look too short, or because too much of your gums show when you smile.
- Fill gaps in your smile with techniques that range from veneers to crowns, bridges, and implants.

Cosmetic dentistry does more than boost your smile power. By restoring and maintaining function, it can help your smile stay bright and healthy. The perfect recipe for a lifetime of optimism and self-confidence!

Call today! We want to help make your dream a reality!



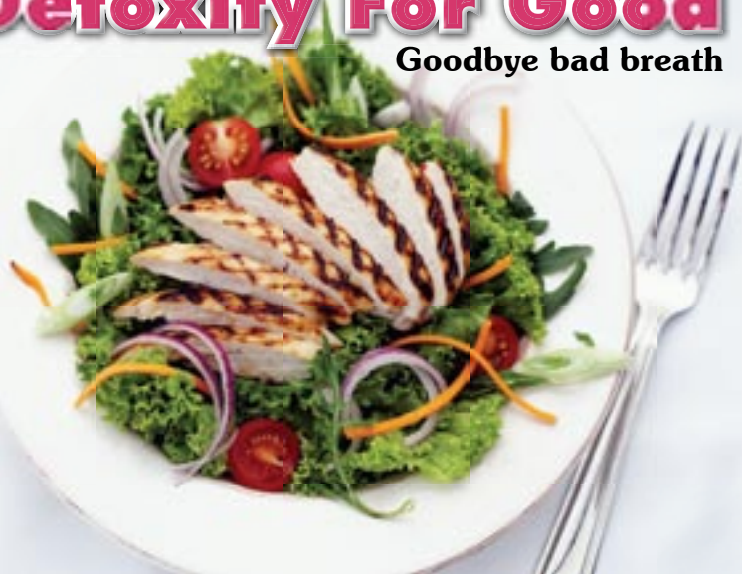
Before



After

Detoxify For Good

Goodbye bad breath



Some foods are obviously not for dates or important business luncheons. Who wants to struggle in a skirmish with a plate of spaghetti or risk a tummy-burbling bowl of fiery chili beans? But there are quieter sneakier hazards. Even seemingly safe salads can be loaded with tiny toxic bits of spice, garlic, and onion. That's when you need a smelly food quick-fix.

Lemons, cinnamon sticks, parsley, mint sprigs, and other green garnishes are great emergency deodorizers, but their effects won't last, especially if your bad breath is chronic.

Brushing your teeth, gums, and tongue can help fight bad breath ... but go the extra distance! Dentistry can help you with effective treatment plus brushes, toothpastes, tongue scrapers, antibacterial agents, and mouthrinses designed to vanquish your bad breath – at home, work, and play!

Specials For You!

You've waited all year... You're about to take your much-deserved summer holiday. Congratulations! There's nothing like looking and feeling your best when you're enjoying life at leisure. Well, here's some good news from your local dental practice. We're offering two summer-savvy specials to ensure your smile tells it like it is! Check them out. Give us a call. We look forward to welcoming you.

Get
**\$75
OFF**

Offer ends:
August 31st, 2010

Get Acquainted Special!

We are pleased to welcome you, and to extend a gift of \$75 toward your first invoice!

Not applicable to Whitening Special below.

now
\$250

Whitening Special!

Regularly \$450

Call Today!

Offer ends: August 31st, 2010

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My Staff Cares

Choosing a family dentist is difficult

Our practice has been part of our community for thirty years, during which time we have worked diligently to remain at the leading-edge of dentistry and to provide state-of-the-art dental technology.

My *Mastership* from the *Academy of General Dentistry* (M.A.G.D.) reflects this dedication. Mastership status is the highest honor bestowed by this organization, and it recognizes commitment to providing quality care through continuing education. With extensive training in virtually every aspect of preventative, restorative and cosmetic care, our practice can handle all aspects of your dental treatment.



William Berg, DDS

Our in-house care includes:

- Natural colored composite fillings and whitening programs
- Laser-base periodontal surgery
- Advanced laser cavity detection
- Beautiful porcelain bridges, crowns, implants, and porcelain veneers
- Complete and partial dentures
- Oral surgery and root canal treatment
- Removable, clear orthodontics

My team and I have worked diligently to create an office that provides quality dental care in a comfortable and friendly environment. Whether you require a check up, restoration, periodontal care or would like a smile make over, we can help you. I am confident that our location, technology and extensive qualifications will make your choice an easy one.

My staff and I work professionally to earn the respect and trust of our patients, and we would love the opportunity to work with you. Call us to arrange an introductory complete examination or for an evaluative consultation.

Yours in good dental health,

William Berg, DDS



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