



CREATING A NATURAL MORE YOUTHFUL LOOK

ADVANCES IN BODY SHAPING SURGERY

Dr. Bruce M. Freedman, Medical Director of Plastic Surgery Associates of Northern Virginia, offers a wide variety of techniques and procedures for body recontouring. These include: body sculpting; laser and tumescent liposuction; abdominoplasty (tummy tuck); and arm, thigh and breast lifts. Dr. Freedman is a board certified plastic surgeon with over 25 years of medical experience. In addition to his clinical practice, Dr. Freedman lectures nationally and has numerous publications on cosmetic and plastic surgery procedures. For more information about Dr. Freedman visit www.DrBruceFreedman.com or call his office at 703.790.5700.

“Body shaping treatments that address fat removal and the appearance of cellulite represent the most popular and fastest growing segment of the medical aesthetic market at this time,”
Michael Moretti, CEO of Medical Insight, Inc.

Tumescent Liposuction — Liposuction that utilizes the injection of a tumescent solution is a surgical technique to remove unwanted deposits of fat from specific areas of the body including: face and neck; upper arms; chest and abdomen; hips and thighs; and knees and calves. Liposuction is not a substitute for weight reduction, but a method for removing localized deposits of fatty tissue that does not respond to diet or exercise. Tumescent liposuction may be performed as a sole procedure for body contouring or combined with other surgical techniques such as facelift, abdominoplasty, or thigh lift procedures to tighten loose skin and supporting structures.

Laser Liposuction — SmoothLipo® Laser-Assisted Lipolysis is ideal for patients looking for body shaping and skin tightening in localized areas. This minimally invasive procedure can be performed under local anesthesia. Patients can expect a faster recovery, minimal bruising and little downtime. Additionally, the heating that assists in the destruction of the fat cells can also lead to skin retraction in the treated area. This effect makes laser liposuction an excellent choice for those areas where tightening could provide an additional cosmetic benefit.

Cellulite Reduction — SmoothShapes® combines non-invasive laser, light and mechanical manipulation technologies for the temporary reduction in the appearance of cellulite. This proprietary Photomology® process addresses the physical manifestations of cellulite by remodeling skin collagen. Photomology® gently stimulates metabolic processes to minimize the underlying causes of cellulite such as edema, impaired blood circulation and decreased metabolism, to restore tissue to a better state.

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